

**Seguin Main Street Survey – Residents\***  
**Survey Monkey was used for survey results.**

1. What is your favorite thing about Downtown Seguin?

Answer Choices:

- Central Park
- Shopping in Downtown
- Downtown Restaurants
- Events in Downtown
- The History and Architecture of Downtown
- Other (please specify)

2. How often do you shop and/or eat in Downtown Seguin?

Answer Choices:

- More than twice a week
- About once a week
- About once a month
- About once every other month
- I never have shopped in Downtown Seguin

3. How far do you live from Downtown Seguin?

Answer Choices:

- I live downtown
- I live less than two miles from Downtown Seguin
- I live between two to five miles from Downtown Seguin
- I live between five to ten miles from Downtown Seguin
- I live between ten to twenty miles from Downtown Seguin
- I live more than twenty miles from Downtown Seguin

4. When do you typically shop for non-grocery items?

Answer Choices: (day & time)

- Monday – Friday
- Mornings (8:00 am to 12:00 pm)
- Early Afternoon (12:00 pm to 3:30 pm)
- Late Afternoon (3:30 pm to 6:00 pm)
- Evenings (6:00 pm to 9:00 pm)

5. How often do you eat out in a week?

Answer Choices:

- Five times or more
- Three or four times a week
- Less than twice a week

6. How much do you spend on average per person when going out to eat?

Answer Choices:

\$5.00 to \$9.99

\$10.00 to \$14.99

\$15.00 to \$19.99

More than \$20.00

7. What types of restaurants would you like to see in Downtown Seguin?

Open answered question

8. Which events have you attended in the past five years? Please rate your experience at the event.

List events and offer ranking 1-10

9. How familiar are you with the Seguin Main Street Program?

Answer Choices:

Not at all/Never heard of

Somewhat familiar

Pretty familiar

Extremely familiar

10. What types of businesses would you like to see in downtown?

Answer Choices:

Antique store

Apartments/housing

Arts & crafts store

Bakery

Bank

Bars & entertainment

Bed & breakfast

Bike shop

Childcare facilities

Clothing store

Coffee shop

Educational facilities

Event facility

Gift store

Gym

Hair salon/barber

Home goods store

Hotel

Pharmacy

Professional offices

Restaurants

American

Asian  
BBQ  
Mexican  
Pizza/Italian  
Seafood  
Specialty retail shop  
Stationary store

11. What is the biggest obstacle to visiting Downtown Seguin more often?

Answer Choices:  
Finances  
Hours of operation  
Parking  
Pedestrian/bike safety  
Types of businesses  
Types of products  
Other (please specify)

12. What is the best way(s) to keep you informed of downtown happenings?

Answer Choices:  
Email  
KWED1580  
Seguin Dailly News  
Seguin Gazette  
Social media  
Other (please specify)

13. What social media accounts do you use frequently?

Answer Choices:  
Facebook  
Instagram  
LinkedIn  
Pinterest  
Twitter  
YouTube  
Other (please specify)

14. How strongly do you agree or disagree with the following statements?

Answer Choices:  
Downtown Seguin is moving in the right direction.  
I always try to buy products and services locally.  
I look forward to attending events in Downtown Seguin.  
I like the look and feel of Downtown Seguin.  
I feel safe in Downtown Seguin, even at night.

The Seguin Main Street Program is doing a great job.  
I recommend eating in Downtown Seguin.  
Downtown Seguin businesses sell products and services I am looking for.  
Downtown Seguin merchants are open when I want to shop.  
There is always something to see or do in Downtown Seguin.  
There are a lot of products and services in Downtown Seguin.  
There is plenty of convenient parking in Downtown Seguin.

15. What is your gender?

Answer Choices:

Female

Male

16. What is your age?

Answer Choices:

Under 18

18-24

25-34

35-44

45-54

55-64

Over 65

17. How many people are in your household?

Answer Choices:

1

2

3

4

5

6

7 or more

18. What is the highest level of education you have completed?

Answer Choices:

Less than 9<sup>th</sup> grade

9<sup>th</sup> to 12<sup>th</sup> grade, no diploma

High school graduate or GED

Some college, no degree

Associate degree

Bachelor's degree

Graduate or professional degree

19. What is your household's annual income?

Answer Choices:

- Under \$15,000
- \$15,001 to \$30,000
- \$30,001 to \$45,000
- \$45,001 to \$60,000
- \$60,001 to \$75,000
- \$75,001 to \$100,000
- Over \$100,000

20. What is your race/ethnicity?

Answer Choices:

- African American
- Asian/Pacific Islander
- Hispanic or Latino
- Native American
- White/Caucasian
- Two or more races
- Other

21. If you would like to receive updates on downtown happenings, please provide your contact information. Or follow us on Facebook for updates at [www.facebook.com/seguinmainstreet](http://www.facebook.com/seguinmainstreet).