

# 2021 Community Survey

**685 People Responded (1.2% of Residents)**  
 compared to 549 responses in 2020 (1% of Residents)

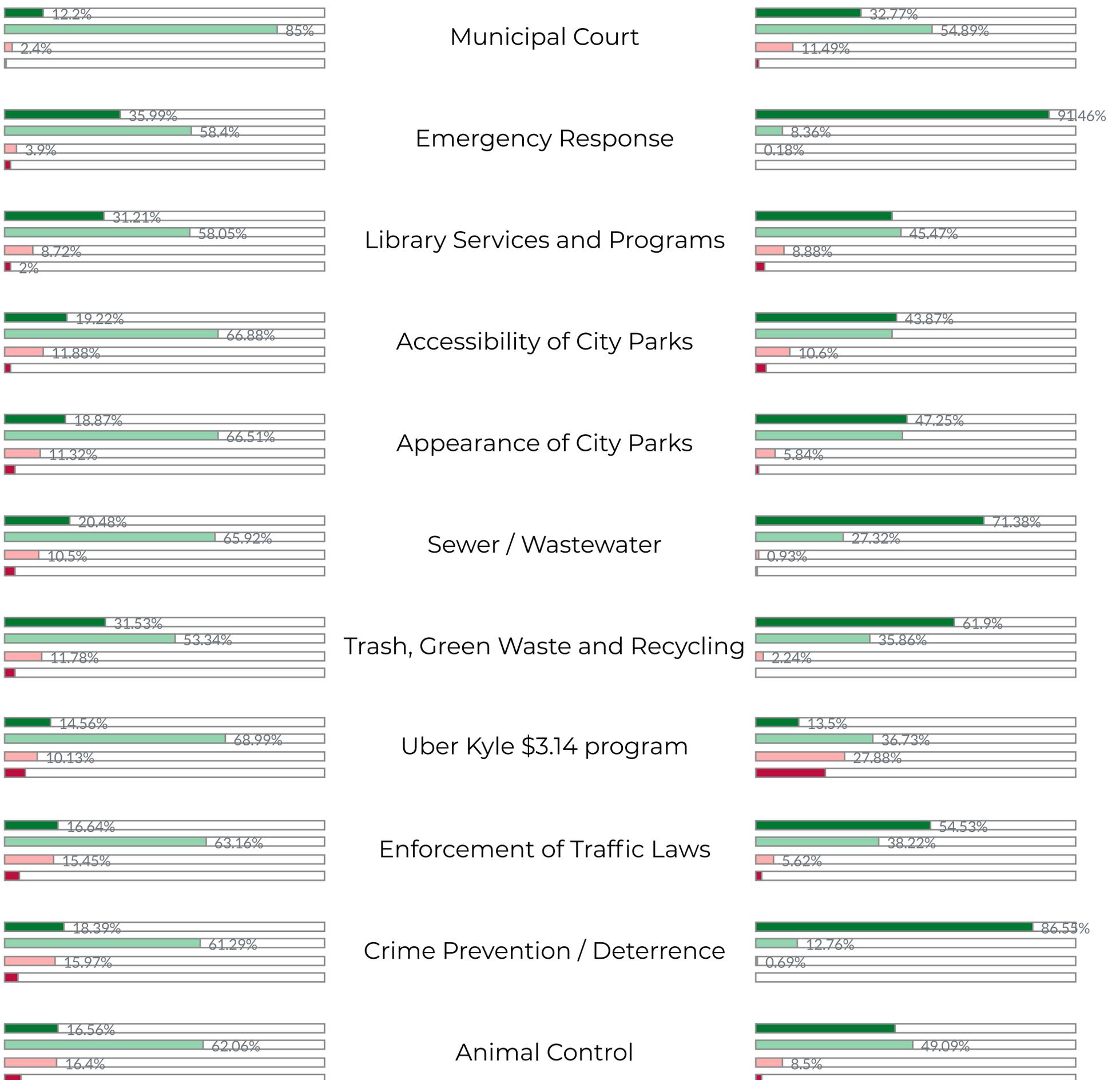
## City Services

■ Very Satisfied/Extremely Important    
 ■ Satisfied/Somewhat Important    
 ■ Dissatisfied/Not Very Important    
 ■ Very Dissatisfied/Not Important at All

### % Satisfaction

### About

### % Importance

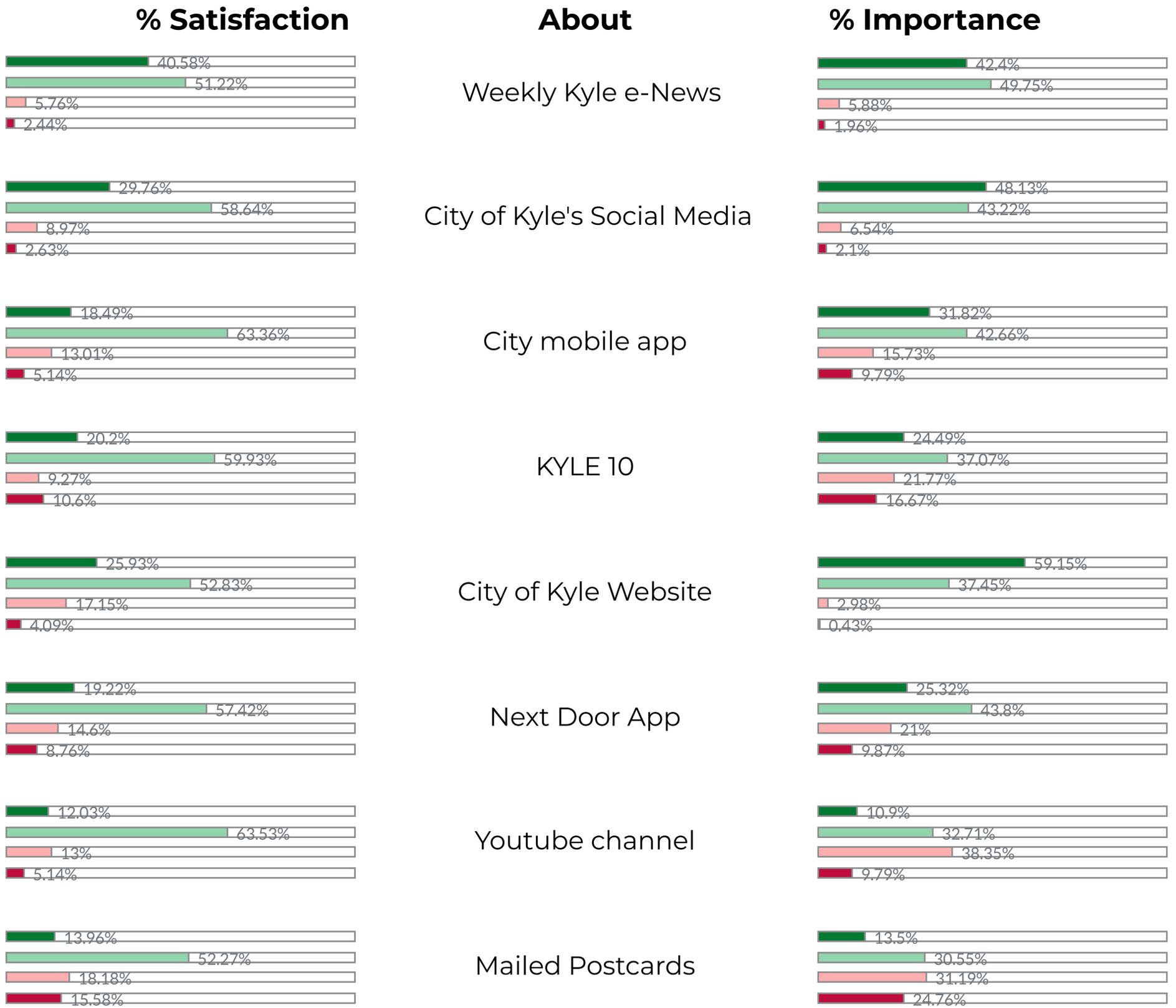






# 2021 Community Survey - Communication

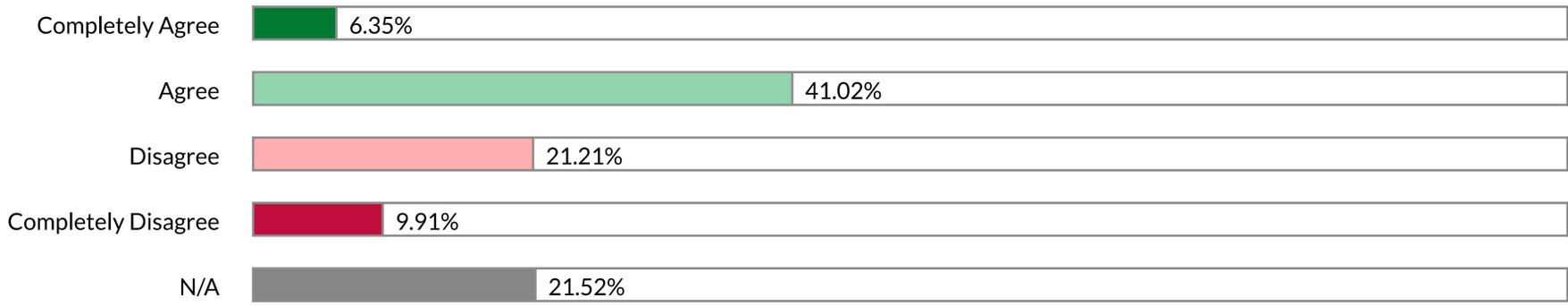
■ Very Satisfied/Extremely Important    
 ■ Satisfied/Somewhat Important    
 ■ Dissatisfied/Not Very Important    
 ■ Very Dissatisfied/Not Important at All



## Residents would like to see city forms of communications include:



## Kyle city government is responsive to my concerns and input.



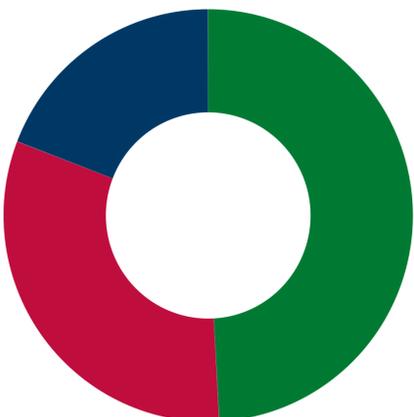
# Business Growth & Taxation

## Retail and/or dining options residents would like to see in Kyle.



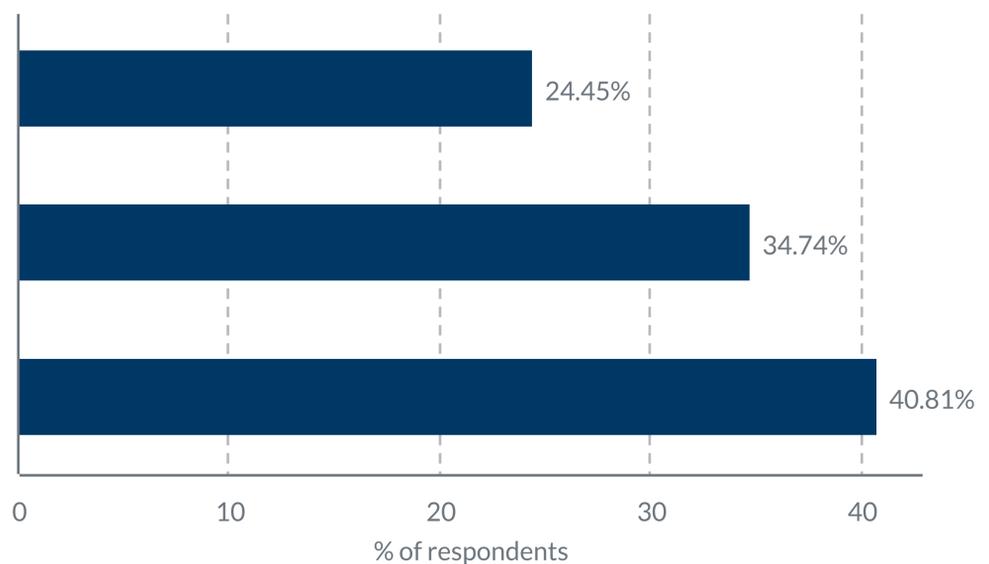
### Property Taxes Are

- Right Amount (49.14%)
- Too Much (31.71%)
- Too Little (19.15%)



### Residents would like

- More services with higher tax rate
- Fewer services with lower tax rate
- Same amount of services with same tax rate

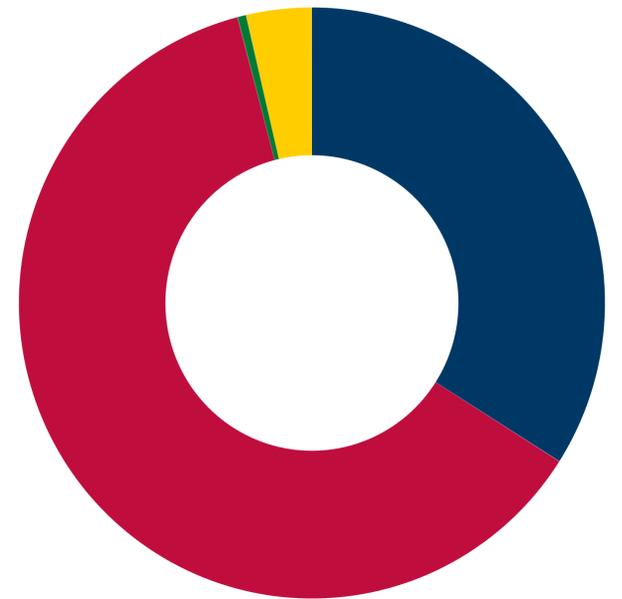
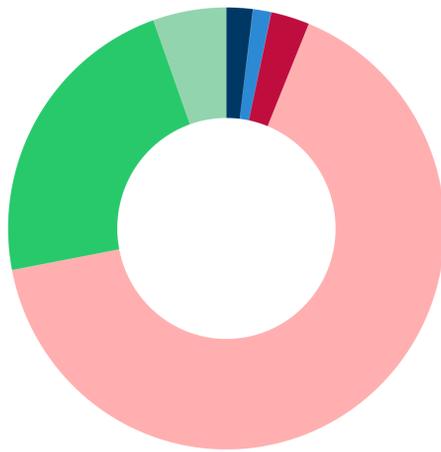
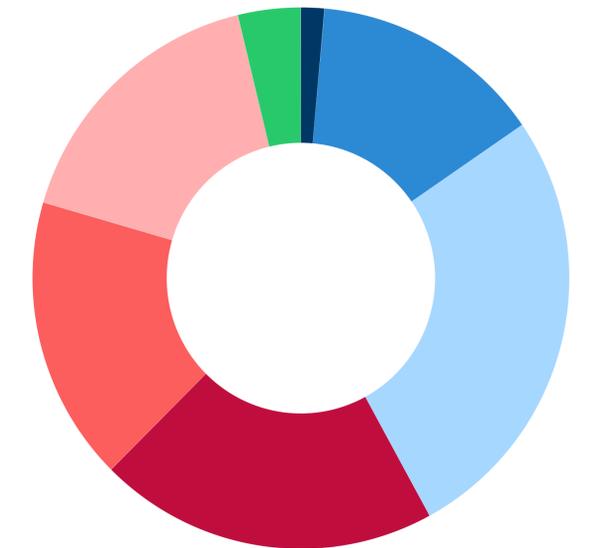


# 2021 Community Survey - Survey Demographics

## Age

## Race and Ethnicity

## Gender

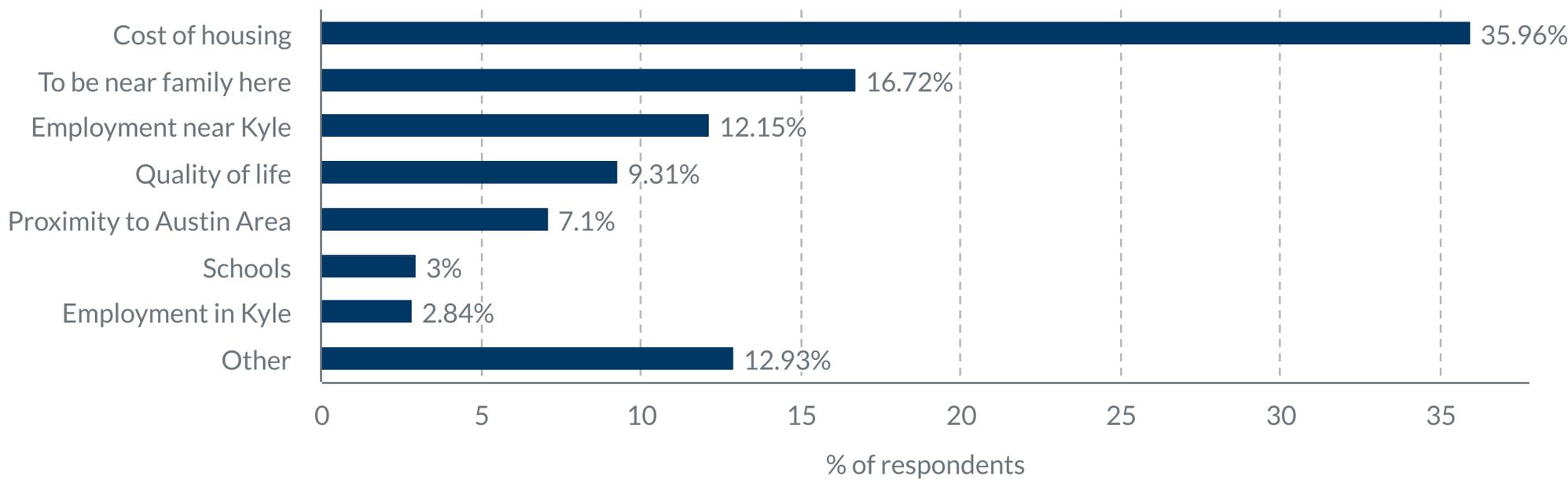


■ 18-24 (1.42%)    ■ 25-34 (14.02%)  
■ 35-44 (26.61%)    ■ 45-54 (20.47%)  
■ 55-64 (17.01%)    ■ 65-74 (16.69%)  
■ 75+ (3.78%)

■ Native American (1.96%)  
■ Asian/Pacific Islander (1.36%)  
■ Black/African American (2.86%)  
■ White/Caucasian (65.81%)  
■ Hispanic/Latino (22.59%)  
■ Other (5.42%)

■ Male (34.01%)    ■ Female (61.91%)  
■ Non-Binary (0.47%)  
■ Prefer Not to Say (3.61%)

## Why did you move to Kyle?



## How long they've lived in Kyle

■ 1-5 Years 34.46%  
■ 6-10 Years 23.54%  
■ 15-20 Years 16.31%  
■ 11-14 Years 11.85%  
■ 20+ Years 6.15%  
■ <1 Year 5.69%  
■ Entire Life 2%

## Own Vs. Rent

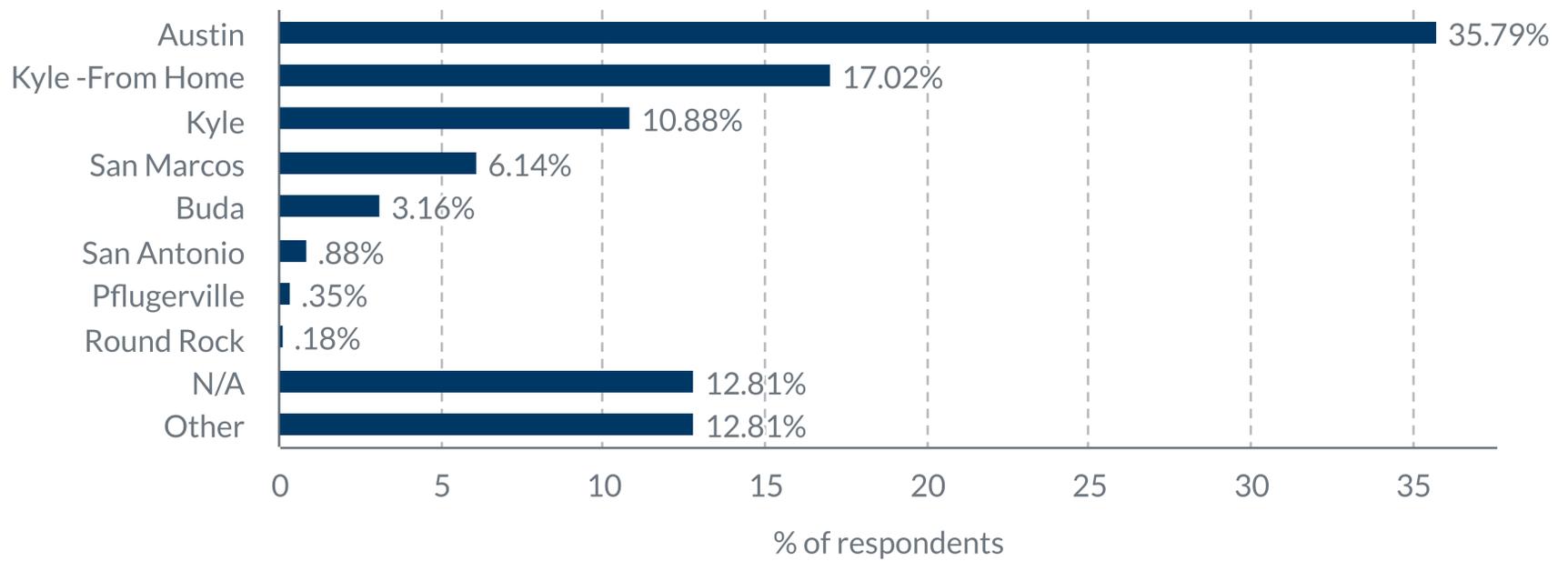
■ Own 87.64%  
■ Rent 10.66%  
■ Living with family or friend at no cost 1.7%

## Area of Kyle they live in

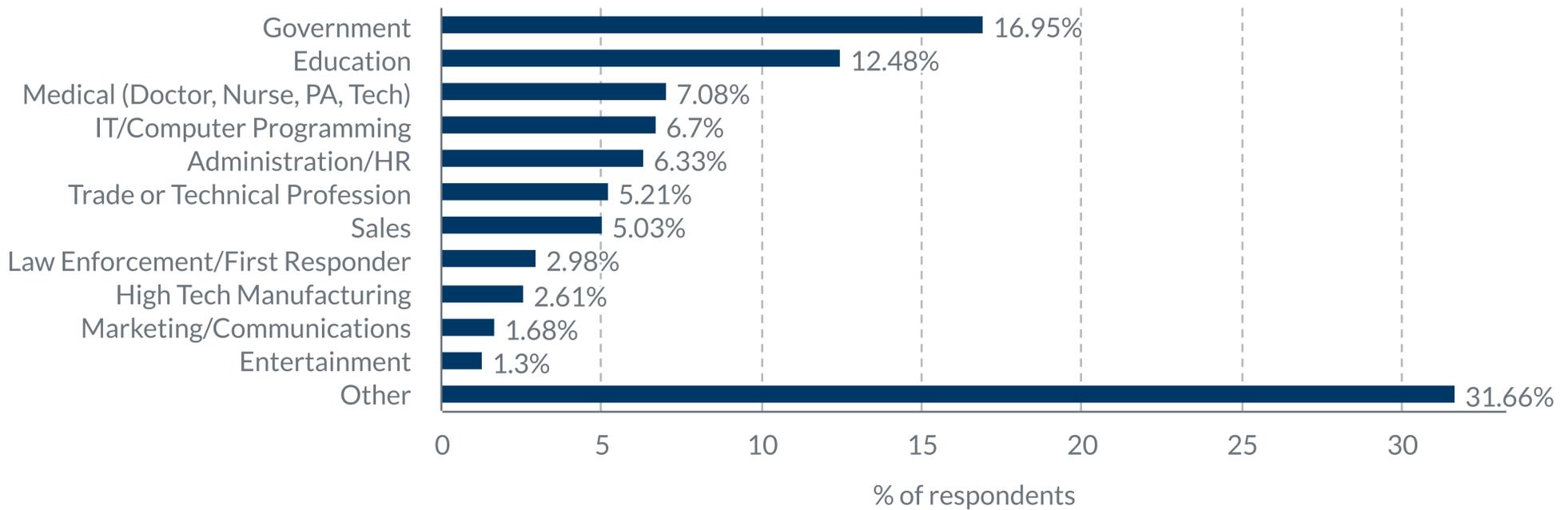
■ Central West 25.08%  
■ Central East 20.9%  
■ Northwest 20.59%  
■ Southeast 18.27%  
■ Northeast 12.85%  
■ Southwest 2.32%

# 2021 Community Survey - Demographics

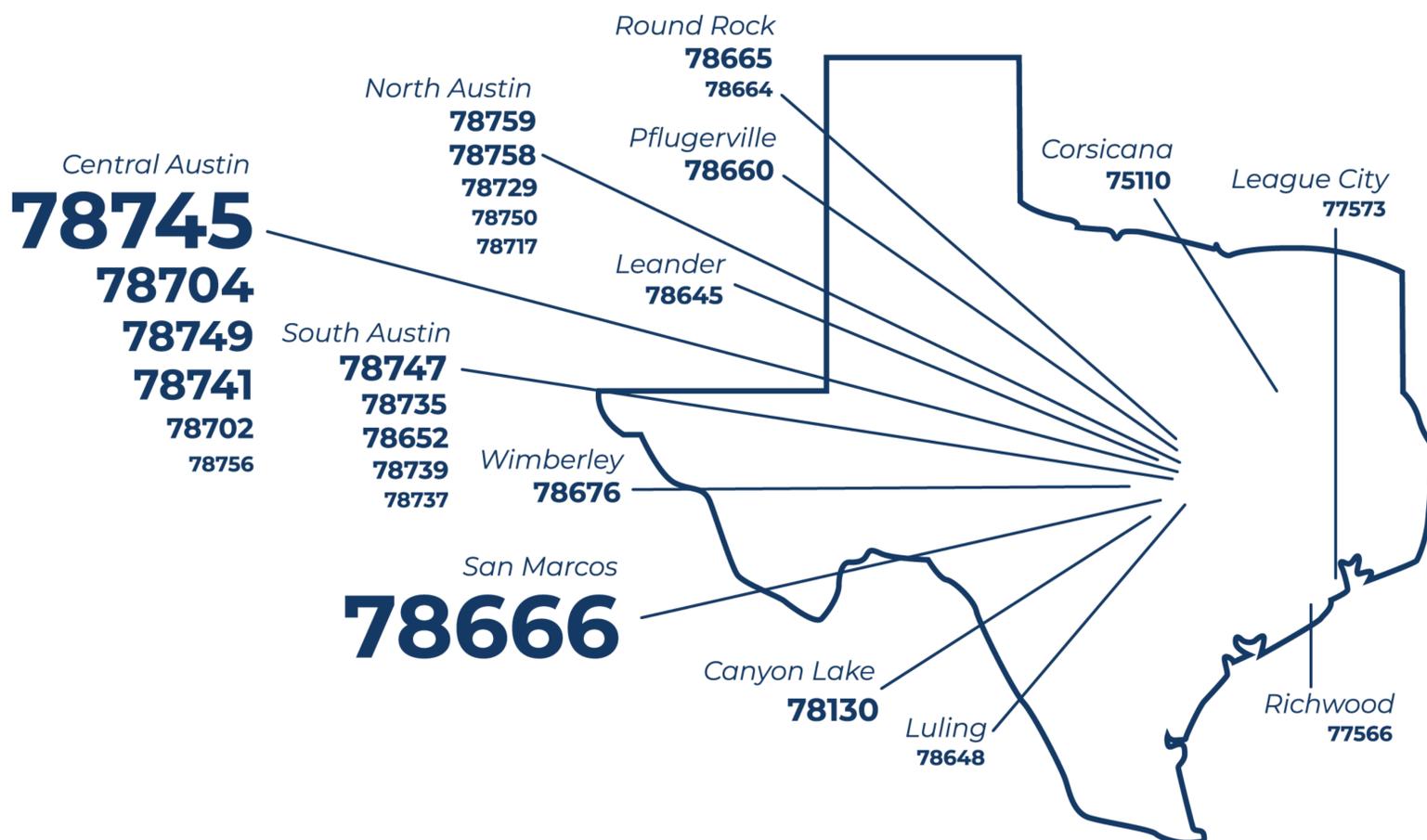
## Where do you work?



## Industry

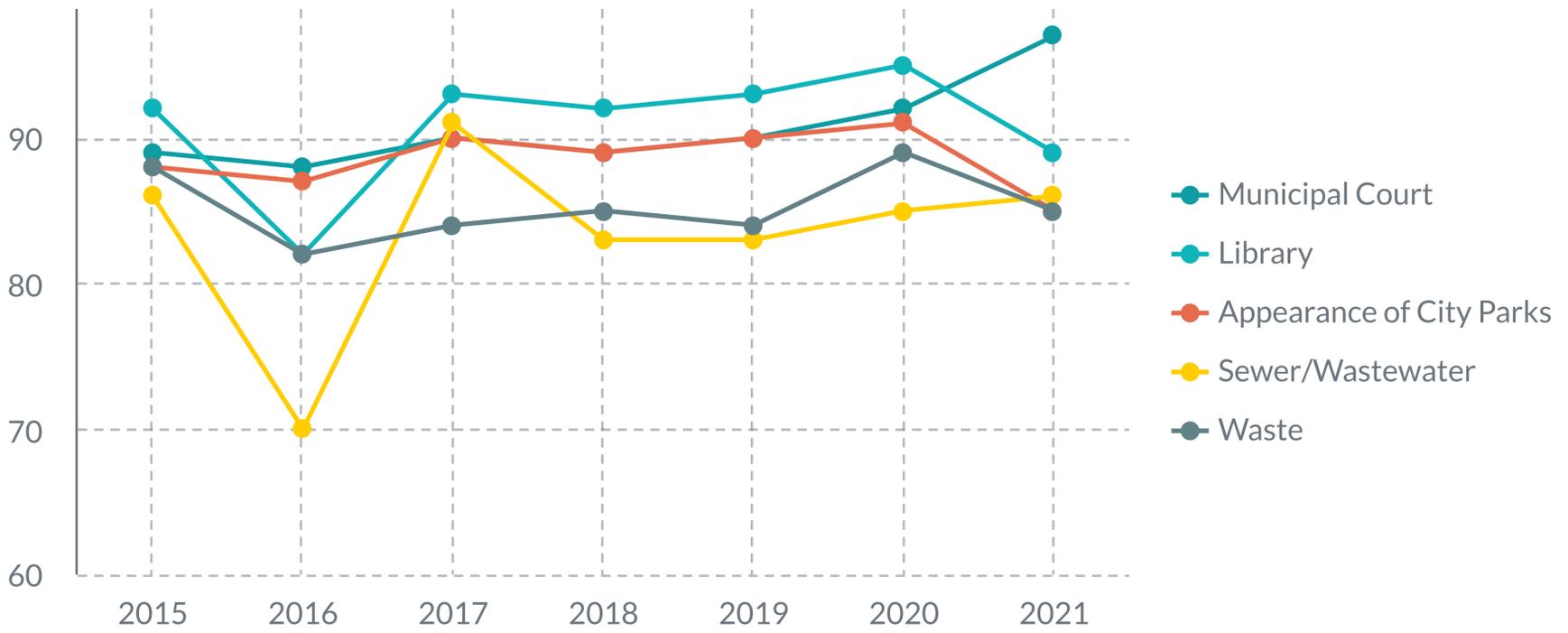


Majority of people moved to Kyle **from these ZIP codes:**

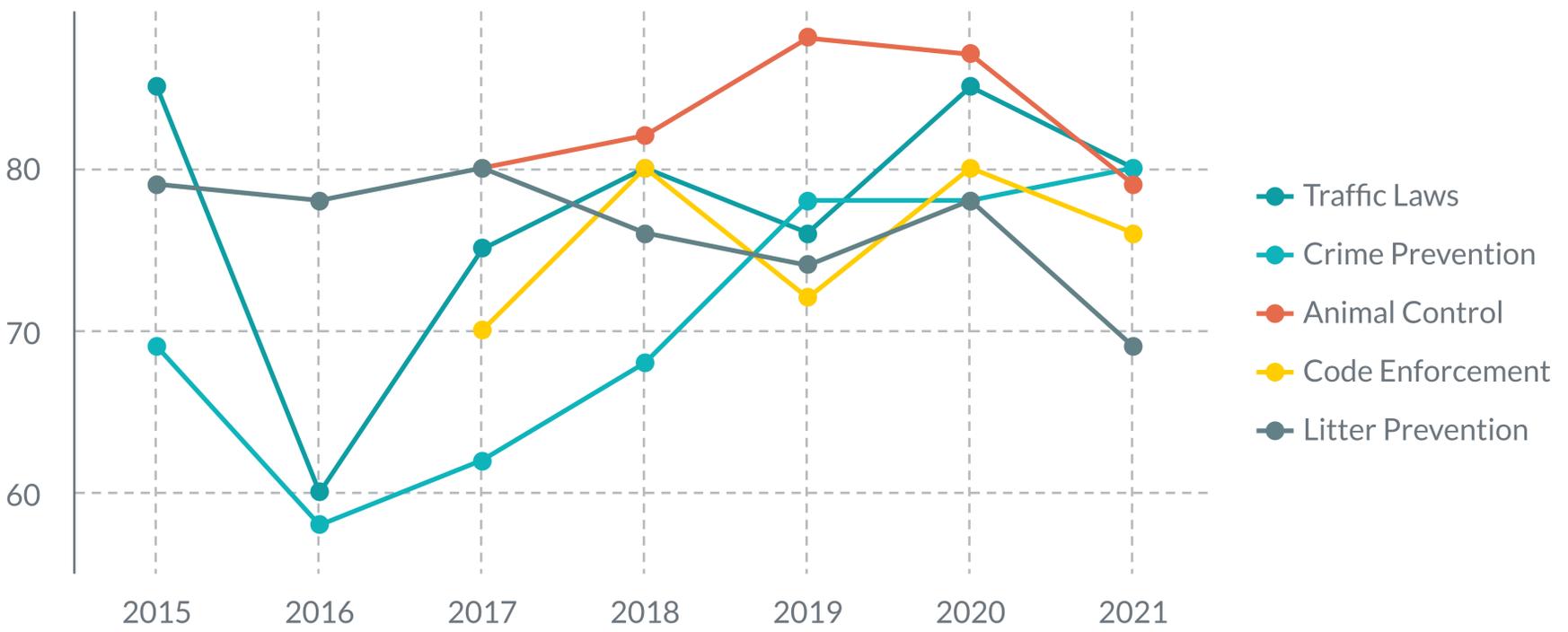


# 2021 Community Survey - Satisfaction Trends over time

## Satisfaction



## Satisfaction



## Satisfaction

