

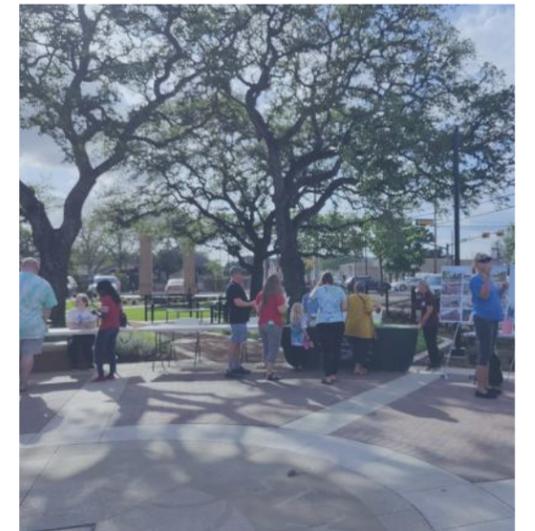
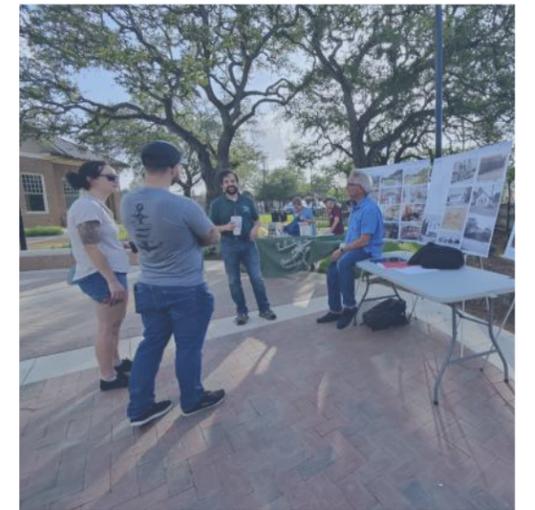
CITY OF KYLE DOWNTOWN MASTER PLAN Public Engagement Questionnaire Results

July, 2022

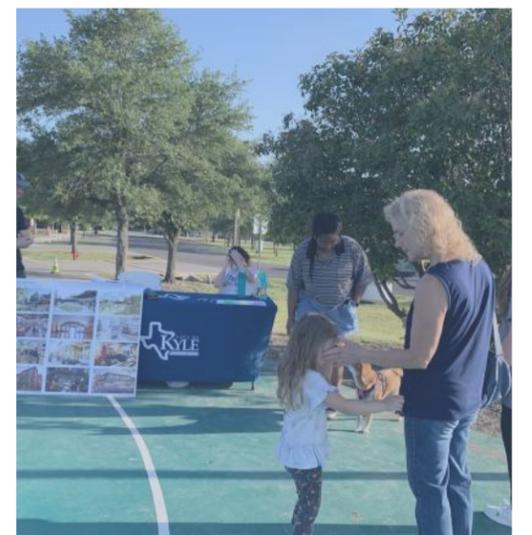
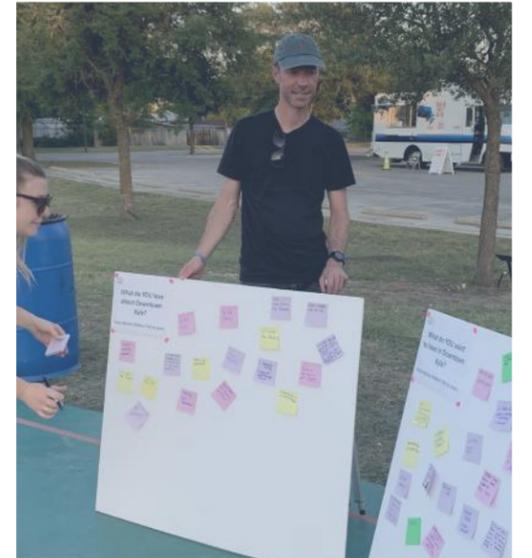


Barnes
Gromatzky
Kosarek
Architects

PROCESS Earth Day



PROCESS Movie Night



PROCESS Online Questionnaire

Kyle Community Engagement Questionnaire

Thank you for answering our questionnaire! You are all the heart of this community, and we want to hear how y'all feel about Kyle today :)

1. On a scale of 1 to 10, how vibrant is your downtown?

1: It's practically a ghost town. 10: There's always something going on downtown, like a festival, a concert, or a farmer's market.

Progress: 1 / 5 (20%)

[Next](#)

Downtown Kyle Master Plan

Project Type: Quality of Life | Project Status: In Planning/Study | Location: Downtown Kyle, TX 78640

The Downtown Kyle Master Plan is an effort intended to help preserve and protect the City's charm while allowing for careful improvements to the downtown area including existing and new public spaces and buildings. The City of Kyle is asking for community input that will help create and guide a new Downtown Kyle Master Plan.

Public Engagement Schedule

- April - May 2022 Public Opinion Events and Online Questionnaire
- June 2022 Master Plan Development
- July 2022 Finalized Master Plan

[Click Here to take the survey and give us your input!](#)

City of Kyle Contact: AnnBar Lewis, Assistant City Manager, alewis@cityofkyle.com
Architect & Planner: Barnes Gromatzky Kosarek Architects

Spaces and Places

City of Kyle Downtown Master Plan

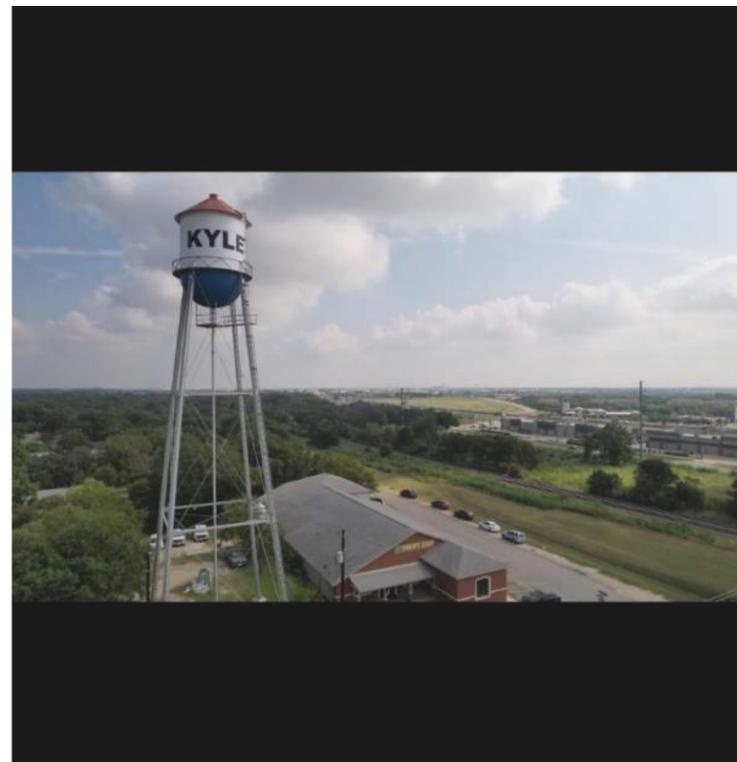
Historic Kyle

TIMELINE

- April 2022: Public Opinion Events and Online Questionnaire
- May 2022: Master Plan Development
- June 2022: Master Plan Development
- July 2022: Finalized Master Plan

Your opinion matters!

Please take this 5 min. survey to share your thoughts on the Downtown Master Plan. Thank you!



cityofkyletx • Follow

cityofkyletx The City of Kyle invites residents to become a vital link between citizens and the City Council by applying for openings on city boards, commissions, and committees now through Aug. 31. #KyleTX

For more information about boards, commissions, and committees or to apply, go to the link in our bio!

13 likes

APR 1

Add a comment...

The City of Kyle, TX - Local Government

May 27

The City of Kyle is asking for community input to help create and guide the new Downtown Master Plan. The Master Plan is an effort intended to help preserve and protect the city's charm while allowing for careful improvements to the downtown area including existing and new public spaces and buildings.

Go to www.surveymonkey.com/r/CJK76WS to take the survey

32 24 Comments 5 Shares

Like Comment Share

Most relevant

Matt Sager Done. Kyle definitely needs to think more towards the future b I'd like Downtown 2 to feel more like the Domain than antique. ... See more

Jo Nostalg This is a cool survey, but there's a 100% chance y'all are gonna have useless data for this part. The list order feels backwards. 6 being most important and 1 being least? Y'all certainly have a lot of faith in the public's reading comprehension skills...

QUESTIONNAIRE DEMOGRAPHICS

Total Respondents, 1,259

Average Age

35 - 44	31.70%
25 - 34	26.34%
45 - 54	18.08%

How Long Have You Lived In Kyle?

10 - 25 years	26.13%
2 years + less	24.68%
6 - 10 years	21.32%

What Time of Day Do You Visit Downtown Kyle?

6pm - 9pm	38.12%
3pm - 6pm	35.77%
12 pm - 3pm	28.55%

QUESTIONNAIRE DEMOGRAPHICS

Total Respondents, 1,259

How Often Do You Visit Downtown?

Less than once a month	26.36%
A few times a month	19.45%
A few times a week	14.69%

How Far From Downtown Do You Live?

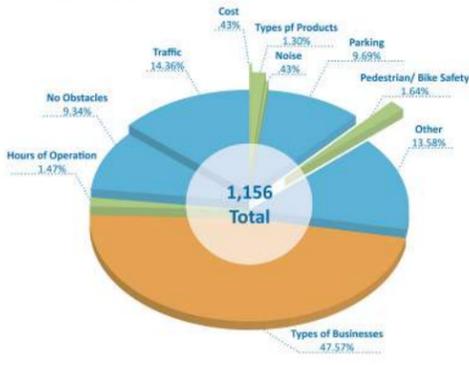
1 - 5 miles	67.10 %
Within a mile	20.21%
5 - 10 miles	7.43%

What Is The Biggest Obstacle Visiting Downtown?

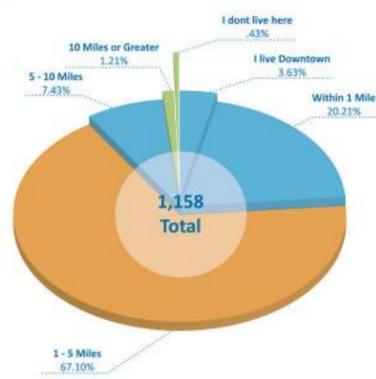
Types of Businesses	47.57%
Traffic	14.36%
Other	13.56%

QUESTIONNAIRE RESULTS

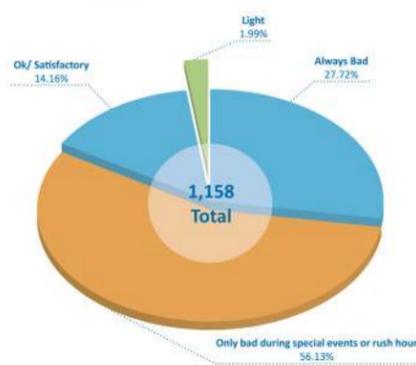
What is the Biggest Obstacle when visiting Downtown?



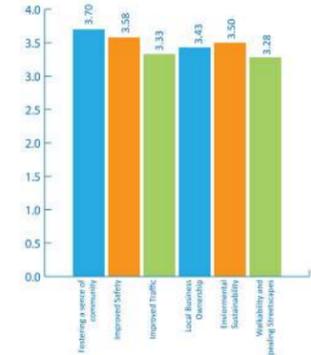
How far from downtown Kyle do you live?



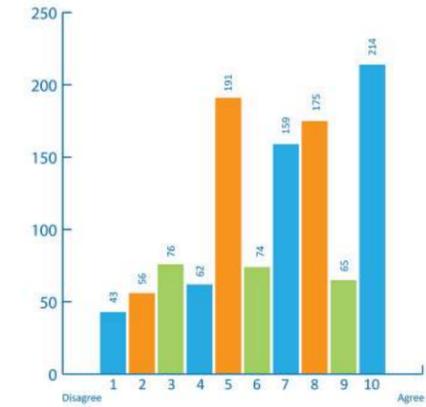
How would you describe the traffic downtown?



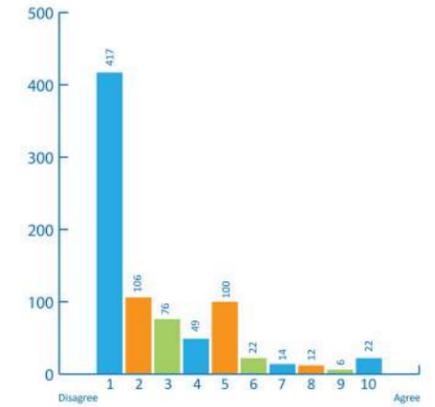
Please rank the values that are most important to you, with 6 being most important, and 1 being least important.



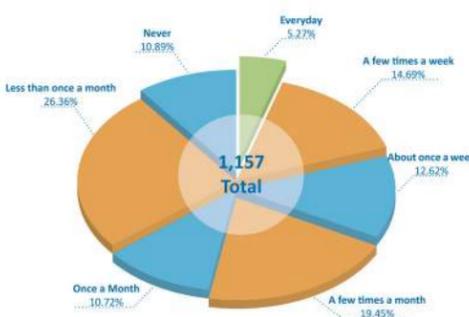
I'm proud to call Kyle home.



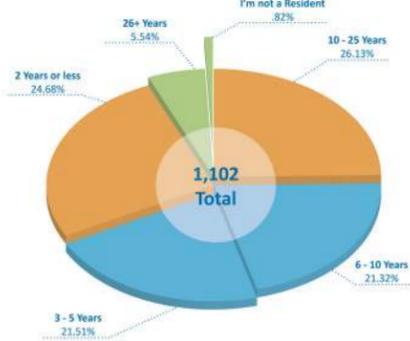
Downtown is perfect.



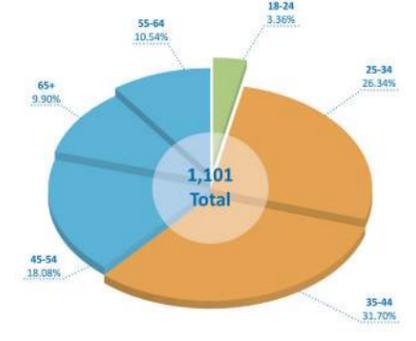
How often do you visit Downtown Kyle?



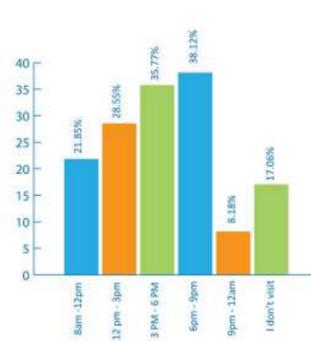
How long have you lived in Kyle?



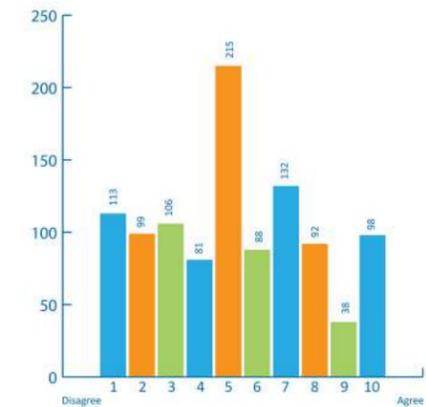
What is your age?



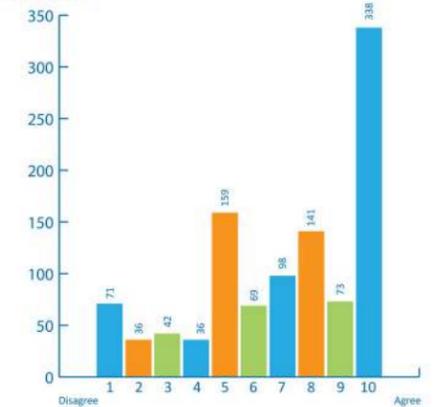
What time of day do you typically visit downtown?



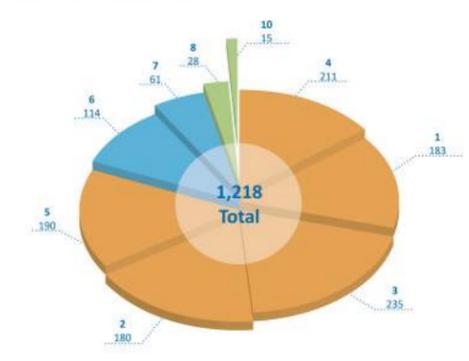
Downtown is family friendly.



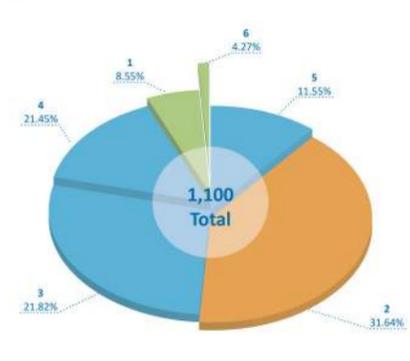
I would like downtown would to be bigger.



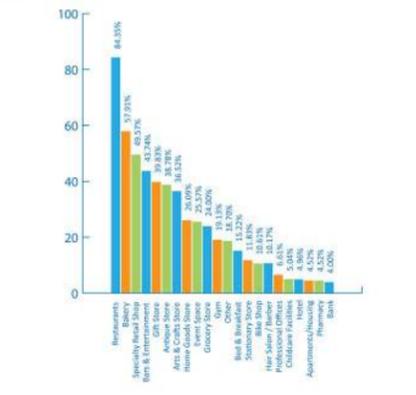
On a scale of 1 to 10, How vibrant is your Downtown?



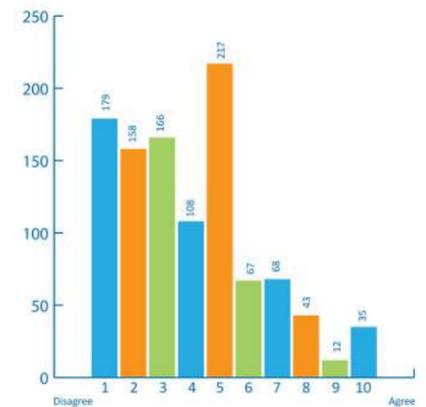
How many people are in your household?



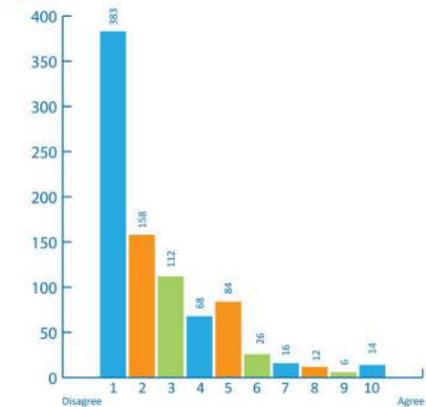
What would you like to see in downtown Kyle?



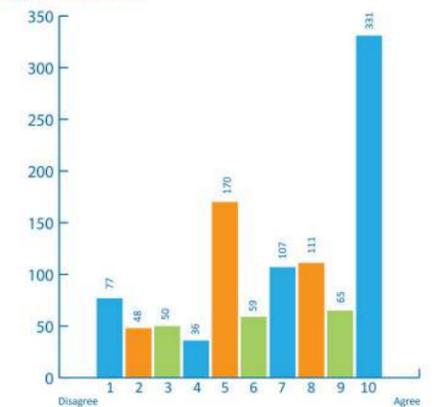
Downtown is a great place.



Downtown has everything I need.



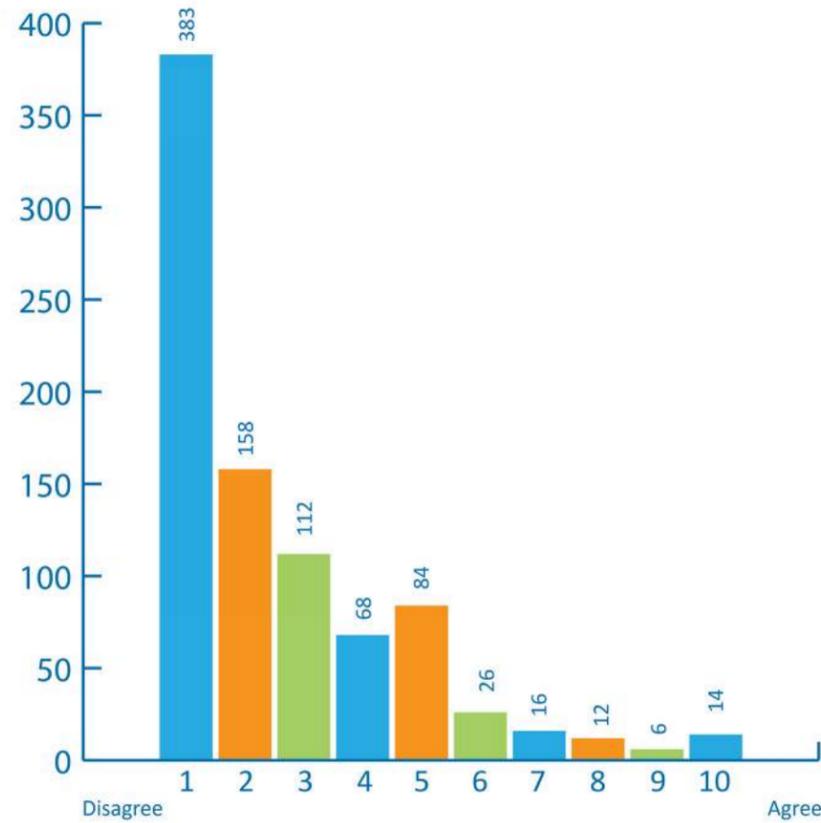
I think downtown should have bigger sidewalks.



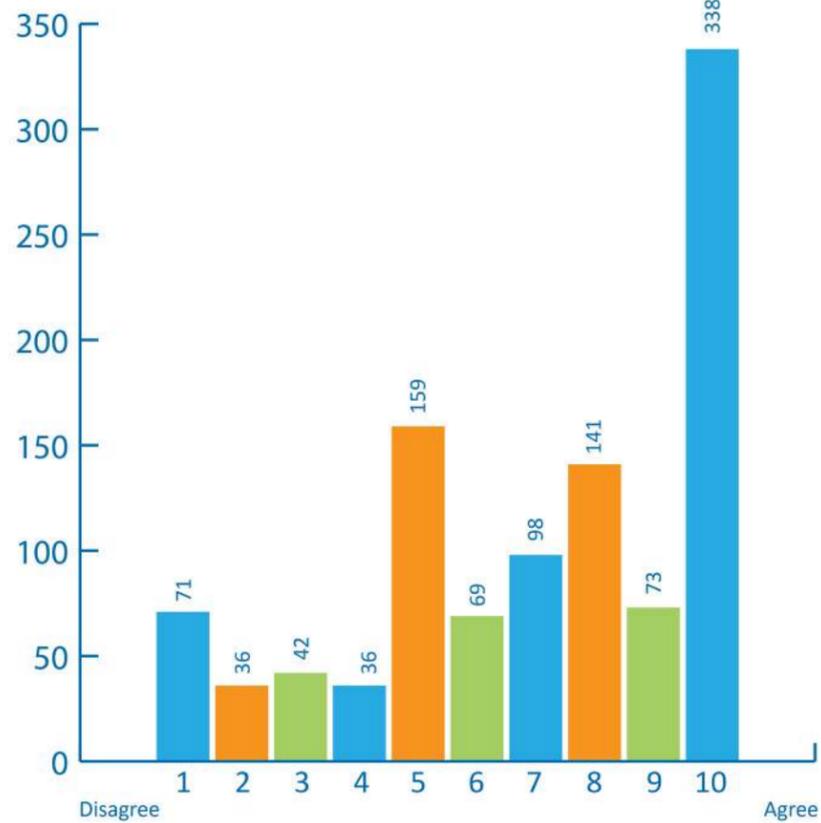
QUESTIONNAIRE RESULTS

Total Respondents, 1,259

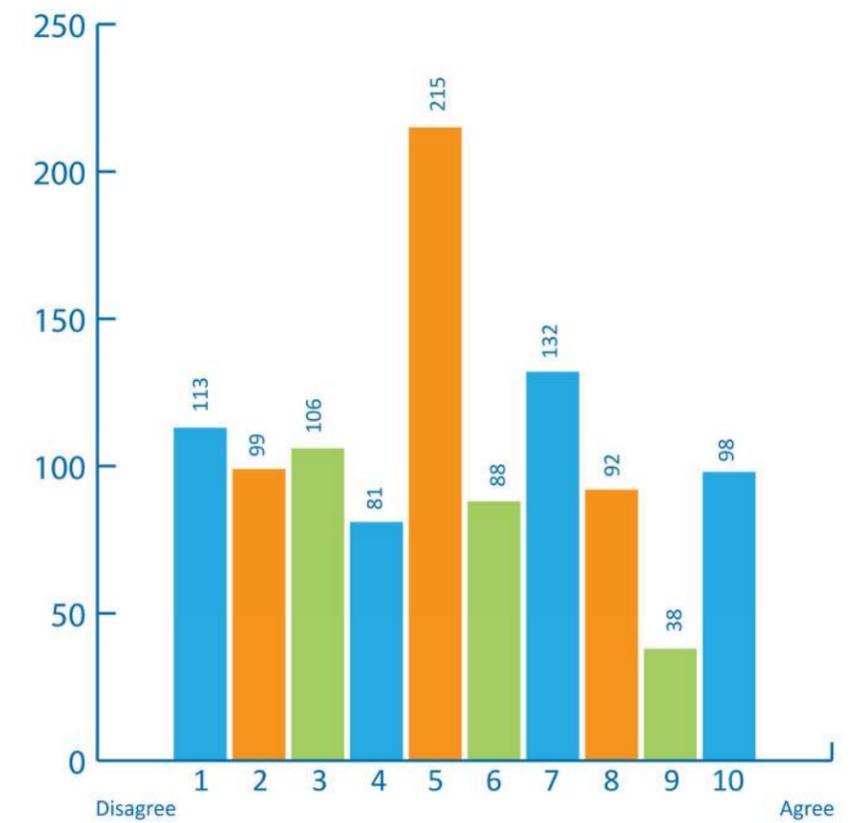
Majority stated Downtown Kyle doesn't have everything they need



Majority stated Downtown Kyle needs to be bigger



Majority stated Downtown Kyle isn't family friendly



WRITE-IN RESULTS

What Kyle Residents Would Like To See In Downtown Kyle



Small Local Businesses
1,259 Votes



Outdoor Seating
500 Votes



Bakery
667 Votes



Better Parking
500 Votes



Unique Restaurants
1,000 Votes



Grocery Store (Trader Joe's Specifically)
500 Votes



Ice Cream/ Frozen Yogurt Shop
75 Votes



Gift Shop/ Antique Shop
458 Votes

WRITE-IN RESULTS

What Kyle Residents Like About Downtown Kyle



Christmas/ Holiday Lights
480 Responses



Mary Kyle Hartson Park
190 Responses



The Railhouse Bar
75 Responses



Texas Pie Company
61 Responses

UNIQUE WRITE-IN RESULTS



Murals (Instagrammable moments)



Electric Charging Station



Children's Museum/ Indoor Play Area



Local Art Gallery



Splash Pad



Bookstore/ Hardware Store



Public Art



Local Craft Brew Pub

MOVIE NIGHT QUESTIONNAIRE RESULTS

What Children Want Downtown



MAJOR TAKEAWAYS FROM PUBLIC ENGAGEMENT ACTIVITIES

Kyle Residents Want...



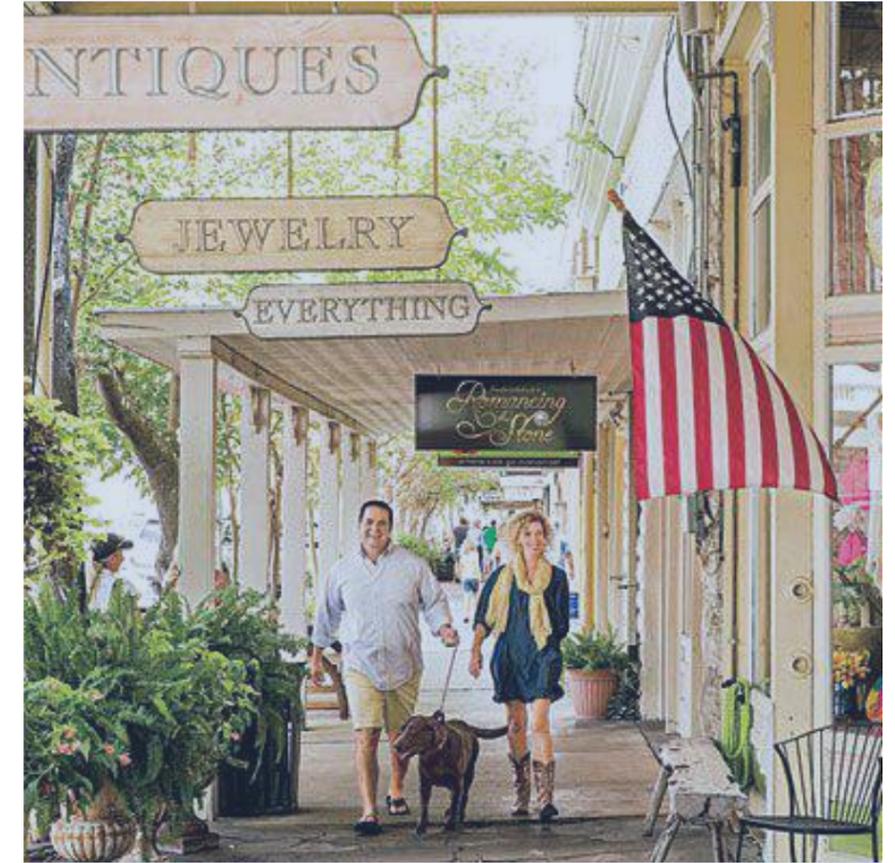
Lady Bird Johnson Wildflower Center

Family Friendly Places



Downtown Galveston (The Strand)

**Unique shops and stops that'll make
Downtown Kyle a destination**



Downtown Fredericksburg

**Celebrate and Build Upon Downtown
Charm**

FINAL THOUGHTS

- Better Parking
- Residents want a grocery store
 - More retail and restaurants
 - More residential
- Walkable streetscape

