

FUTURE OF KYLE

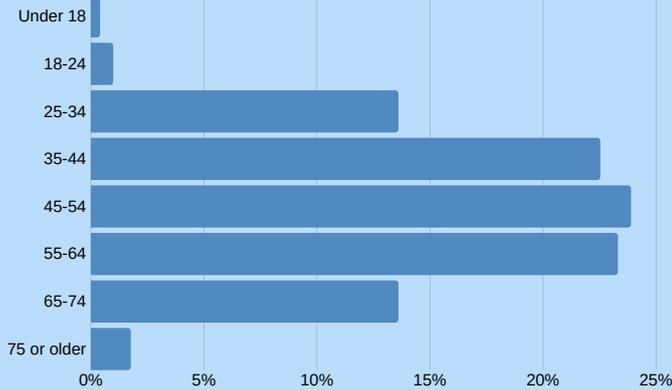
2020 KYLE COMMUNITY SURVEY RESULTS

This survey was completed in April 2020. Kyle residents were asked to assist city leaders in developing priorities for the 2020-2021 budget, as well as address any areas of concern - here's what they said!

SURVEY DEMOGRAPHICS - WHO RESPONDED? 549 TOTAL RESPONSES

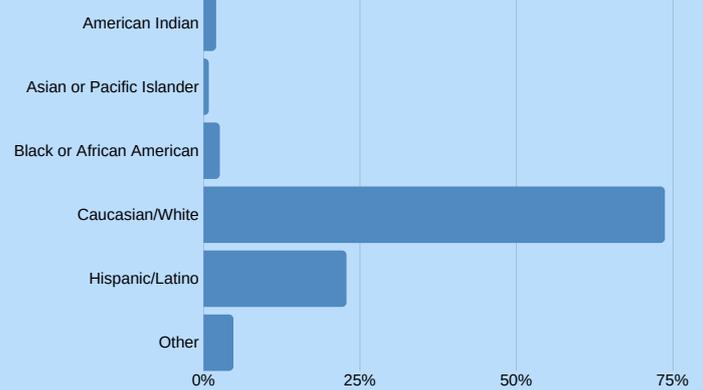
Age

60% of the respondents are between 25-54 years old.



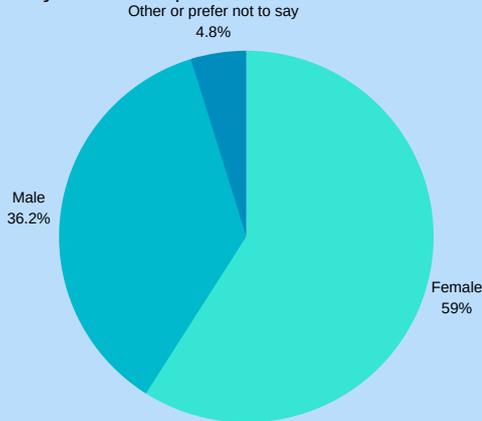
Race and Ethnicity

Over 70% of respondents identified as Caucasian/White.



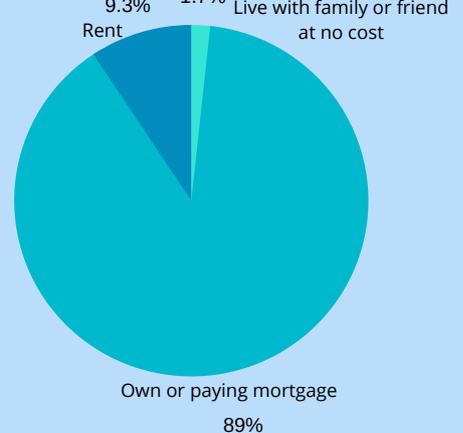
Gender Identity

Nearly 60% of respondents identified as female.



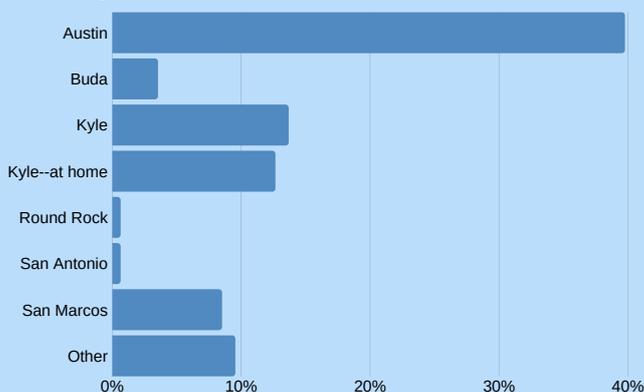
Rent or Own

Almost 90% of respondents said they own or are paying a mortgage on their home.



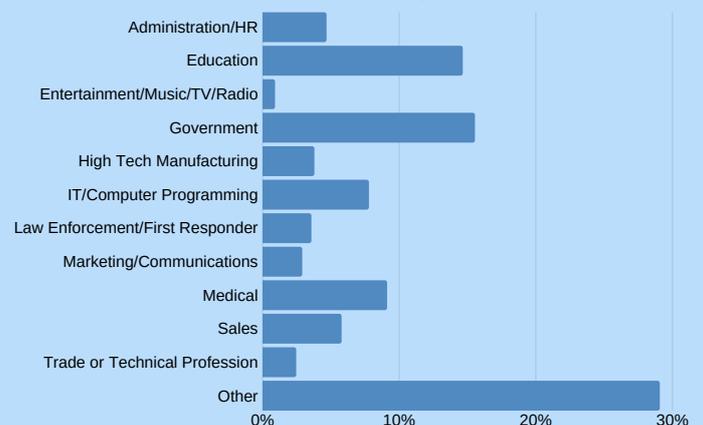
Location of Employment

Most respondents work in Austin.



Industry

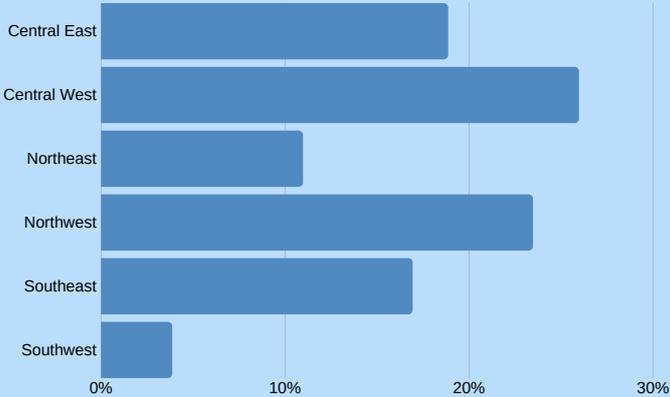
The respondents represent a diverse group of industries.



FUTURE OF KYLE SURVEY RESULTS

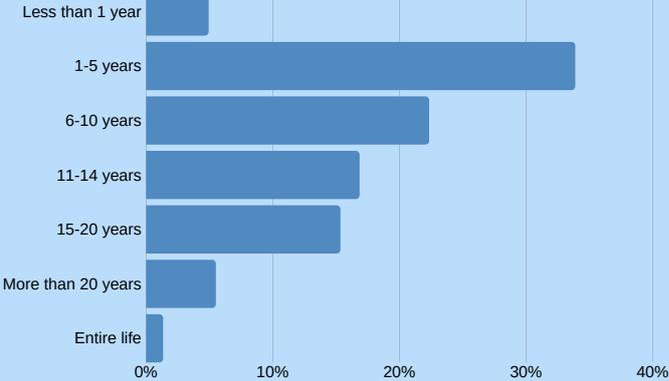
Area of Kyle Respondents Live In

Nearly 50% of respondents live in either the Central West or Northwest part of Kyle.



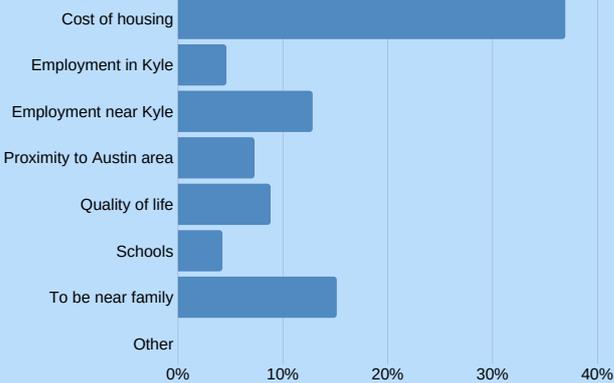
Length of Time Living in Kyle

Over 50% of respondents have lived in Kyle between 1-10 years.



Primary Reason for Moving to Kyle

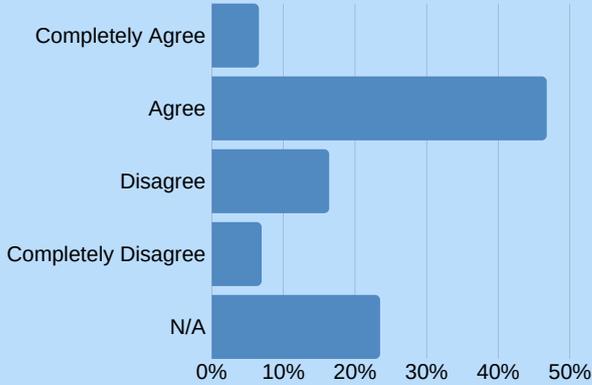
Most respondents moved to Kyle because of the cost of housing.



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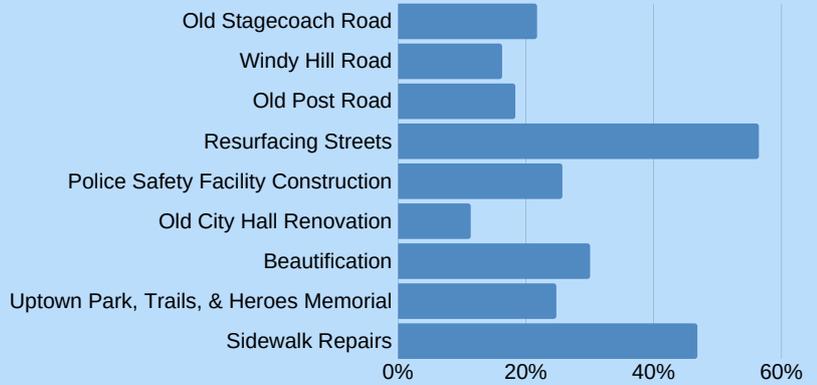
Indicate your level of agreement: The City of Kyle government is responsive to my concerns and input.

About 53% of respondents agree or completely agree that the City of Kyle government is responsive.



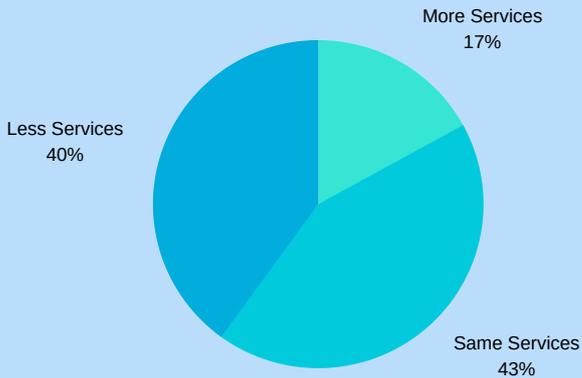
What projects and expenditures should be prioritized in the next budget year?

The top priority for respondents is resurfacing streets around town.



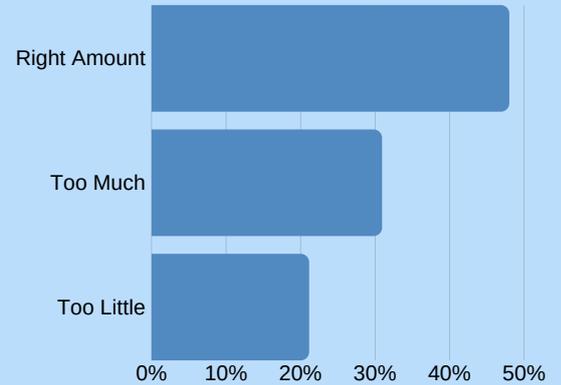
Services and Taxes

43% of residents prefer that taxes and services remain the same.



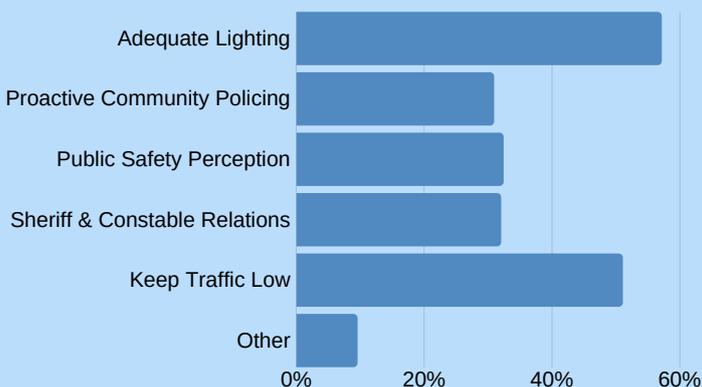
What do you think about the portion of property taxes going to the City of Kyle?

About 48% of respondents believe the the right amount of property taxes are going to the City of Kyle.



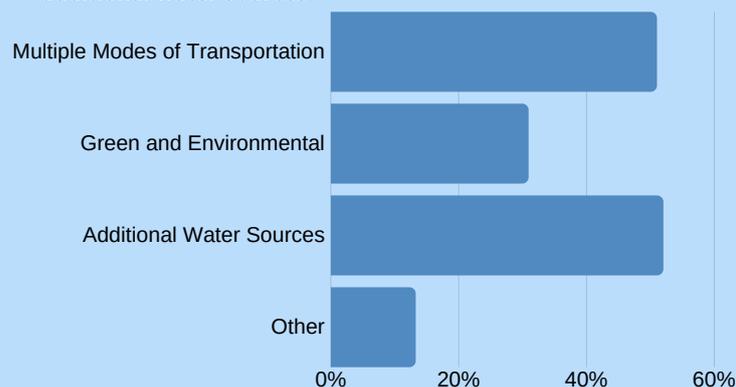
Which council ideas for public safety should be prioritized in the next budget year?

The top priority for respondents is adequate lighting to promote public safety.



Which council ideas for infrastructure and capital improvement projects should be prioritized in the next budget year?

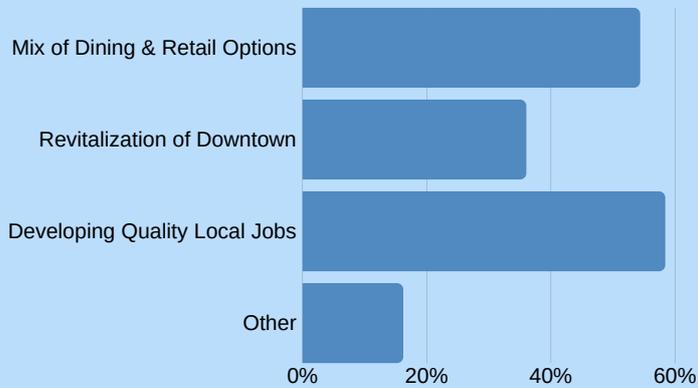
The top priority for respondents is developing additional water sources.



FUTURE OF KYLE SURVEY RESULTS

Which council ideas for business growth should be prioritized in the next budget year?

The top priority for respondents is developing quality local jobs.



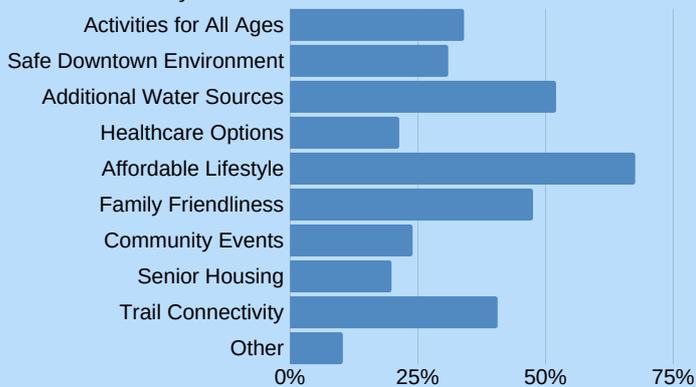
Which council ideas for community development should be prioritized in the next budget year?

The top priority for respondents is maintain a clean and beautiful community.



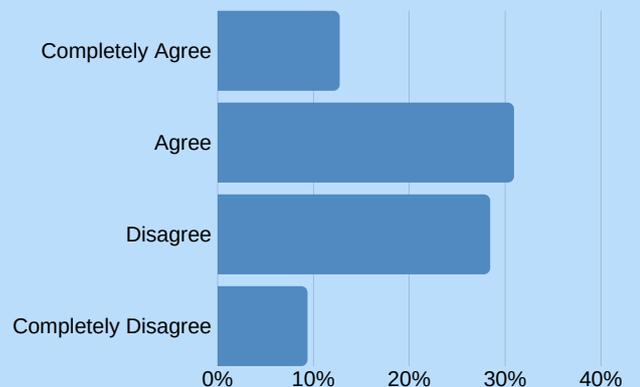
Which council ideas for quality of life should be prioritized in the next budget year?

The top priority for respondents is maintaining an affordable lifestyle.



Does Kyle have an adequate number of recreational options?

About 50% of respondents agree that Kyle has an adequate number of recreational options.



FUTURE OF KYLE SURVEY RESULTS

OPEN ENDED QUESTIONS: TOP ANSWERS

Top Recreational Activities or Events Respondents Would Like to See in Kyle:

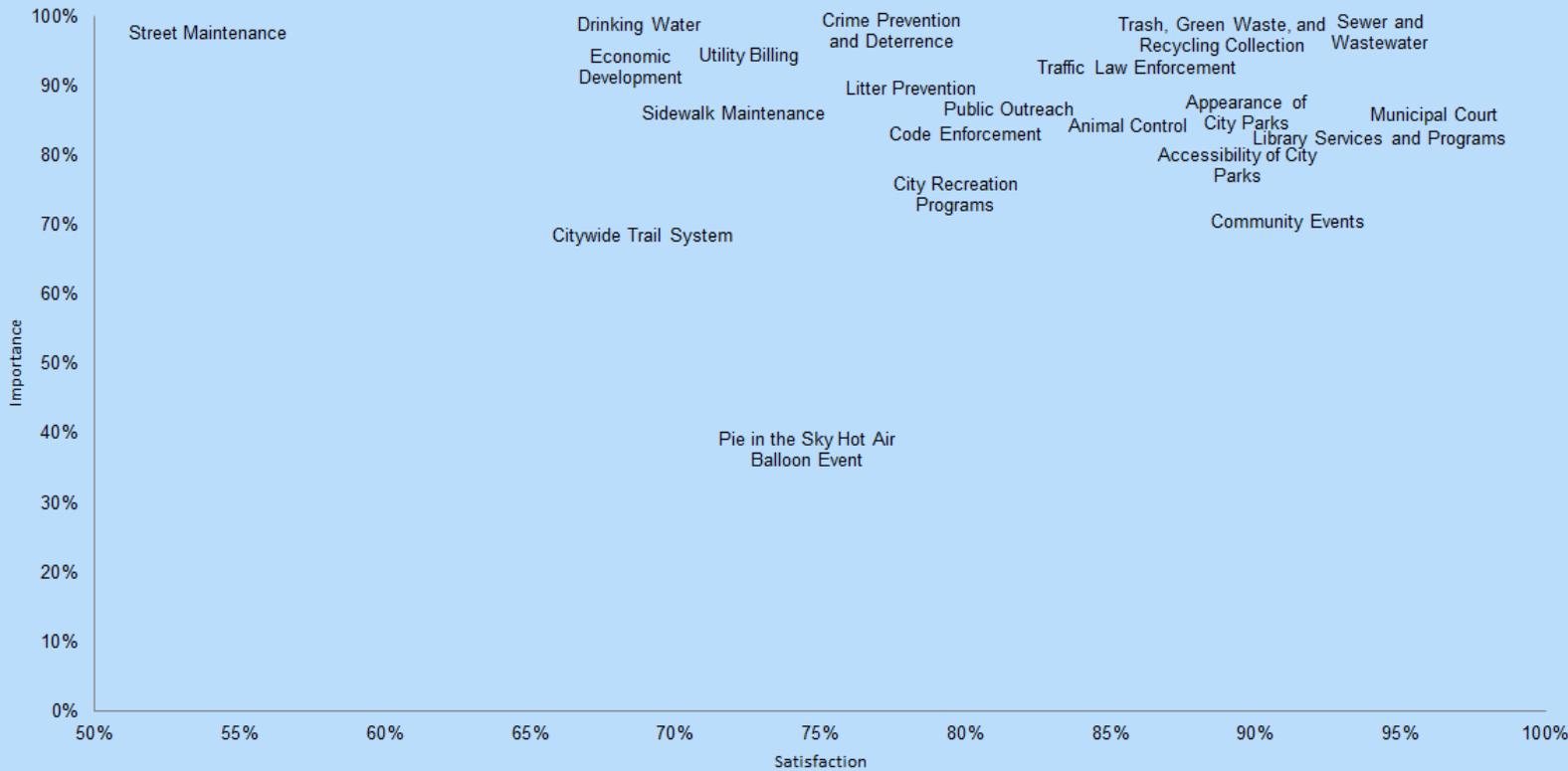
- Trails
- Parks
- Cultural Events
- Recreation Center
- Skate Park
- Healthy Living: Exercise Focused Programming & Enhanced Farmers Market

Top Retail or Dining Options Respondents Would Like to See in Kyle:

- Local Businesses
- Sit Down Restaurants
- Less Fast Food
- Diverse Culinary Options: Indian, Chinese, & Italian Common Requests
- Healthy Grocery Store
- Book and Activity Stores

FUTURE OF KYLE SURVEY RESULTS

COMPARISON OF SATISFACTION & IMPORTANCE OF SERVICES



Satisfaction Rankings High to Low:

1. Municipal Court
2. Library Services and Programs
3. Sewer and Wastewater
4. Community Events
5. Appearance of City Parks
6. Accessibility of City Parks
7. Trash, Green Waste, and Recycling Collection
8. Traffic Law Enforcement
9. Animal Control
10. Public Outreach
11. Code Enforcement
12. City Recreation Programs
13. **Litter Prevention**
14. **Crime Prevention and Deterrence**
15. Pie in the Sky Hot Air Balloon Event
16. **Utility Billing**
17. Sidewalk Maintenance
18. **Economic Development**
19. Citywide Trail System
20. **Drinking Water**
21. **Street Maintenance**

Note: **Bold** indicates item is in top 10 for importance of services and the bottom 10 for satisfaction with services

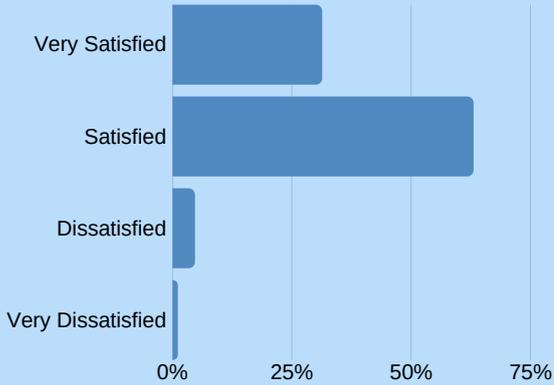
Importance Rankings High to Low:

1. Drinking Water
2. Crime Prevention and Deterrence
3. Sewer and Wastewater
4. Trash, Green Waste, and Recycling Collection
5. Street Maintenance
6. Utility Billing
7. Economic Development
8. Traffic Law Enforcement
9. Litter Prevention
10. Public Outreach
11. Sidewalk Maintenance
12. Municipal Court
13. Appearance of City Parks
14. Animal Control
15. Code Enforcement
16. Library Services and Programs
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21. Pie in the Sky Hot Air Balloon Event

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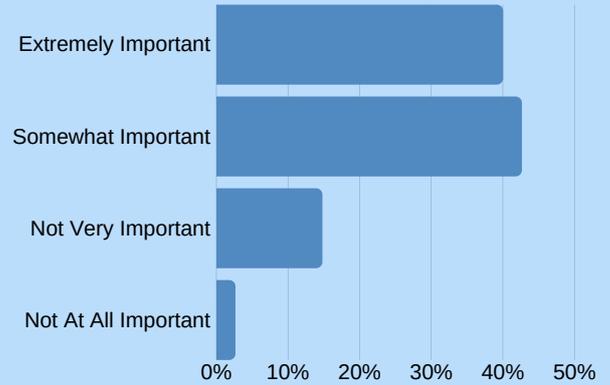
Library Services and Programs - Satisfaction

About 95% of respondents said they are very satisfied or satisfied with library services and programs.



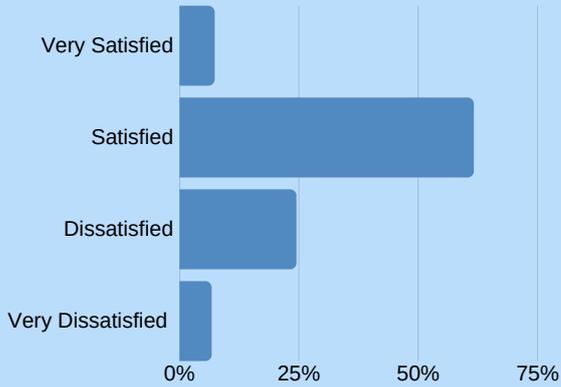
Library Services and Programs - Importance

Over 80% of respondents agree that library services and programs are extremely or somewhat important.



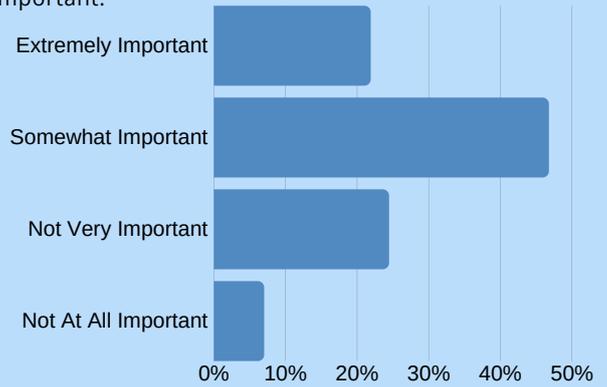
Citywide Trail System - Satisfaction

Over 65% of respondents said they are very satisfied or satisfied with the creation of a city-wide trail.



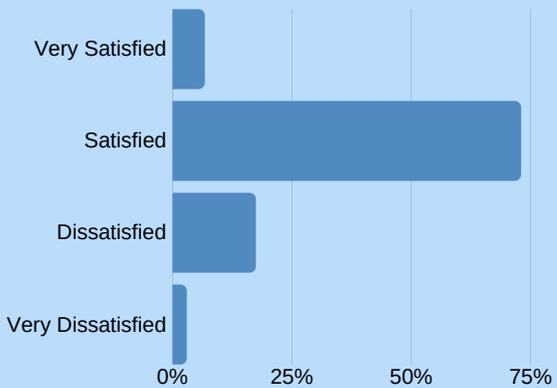
Citywide Trail System - Importance

Over 85% of respondents agree that the creation of a citywide trail system is extremely or somewhat important.



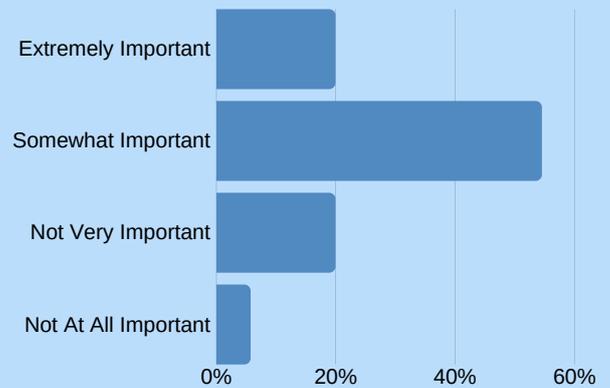
City Recreation Programs - Satisfaction

Nearly 80% of respondents said they are very satisfied or satisfied with City recreation programs.



City Recreation Programs - Importance

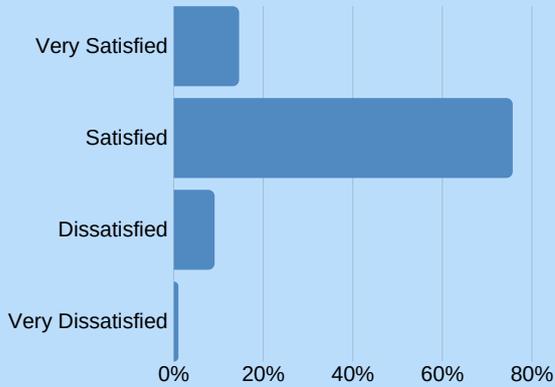
Nearly 75% of respondents agree that the City recreation programs are extremely or somewhat important.



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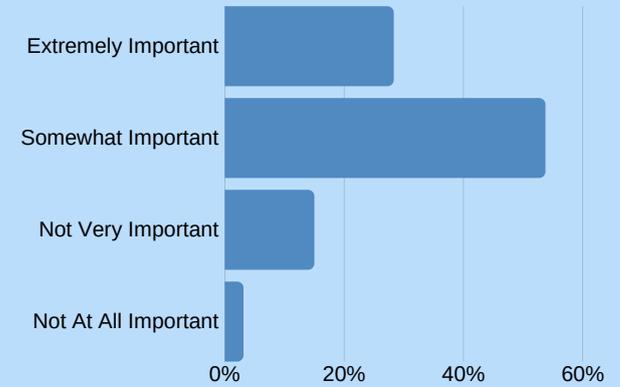
Park Accessibility - Satisfaction

About 90% of respondents said they are very satisfied or satisfied with park accessibility.



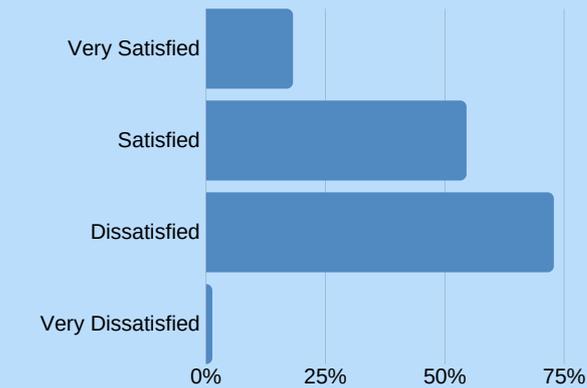
Park Accessibility - Importance

About 82% of respondents agree that park accessibility is extremely or somewhat important.



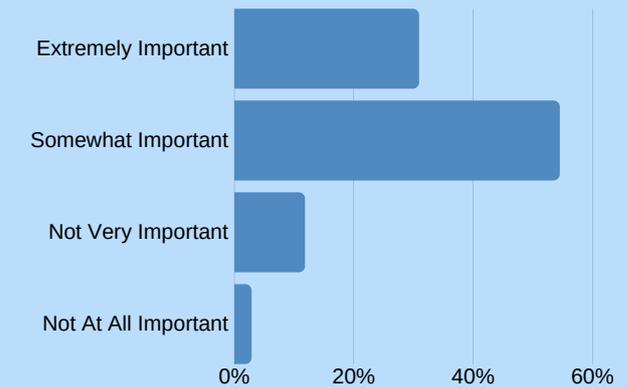
Appearance of Parks - Satisfaction

Over 90% of respondents said they are very satisfied or satisfied with the appearance of parks.



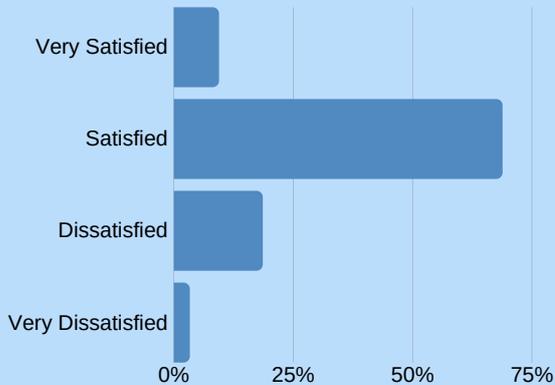
Appearance of Parks - Importance

Over 85% of respondents agree that the appearance of parks is extremely or somewhat important.



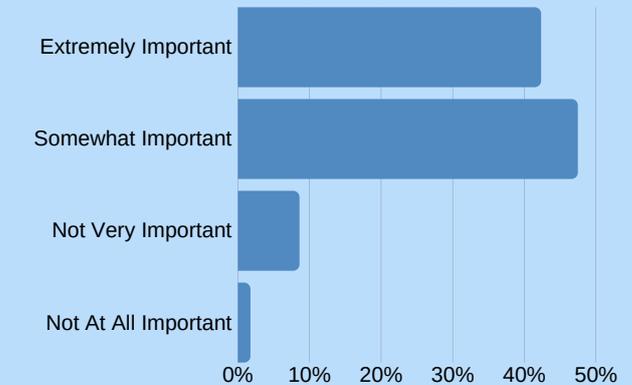
Litter Prevention - Satisfaction

About 79% of respondents said they are very satisfied or satisfied with litter prevention.



Litter Prevention - Importance

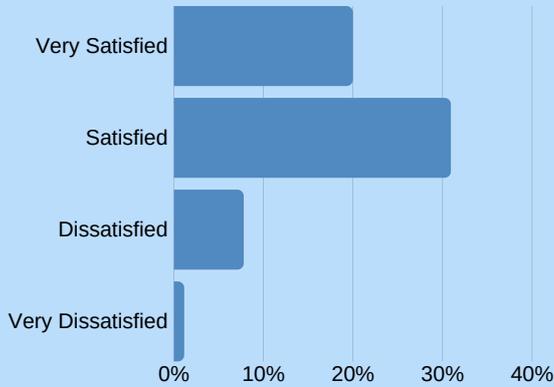
About 90% of respondents agree that litter prevention is extremely or somewhat important.



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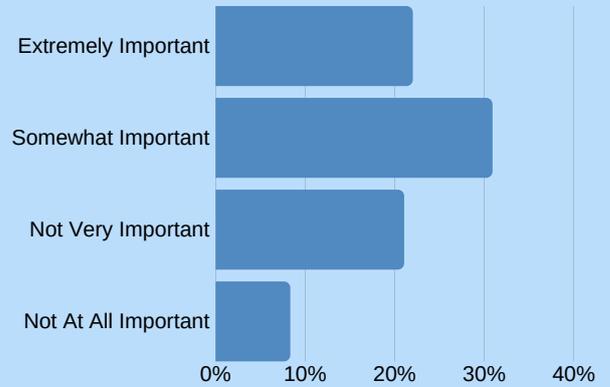
Community Events - Satisfaction

About 90% of respondents said they are very satisfied or satisfied with community events.



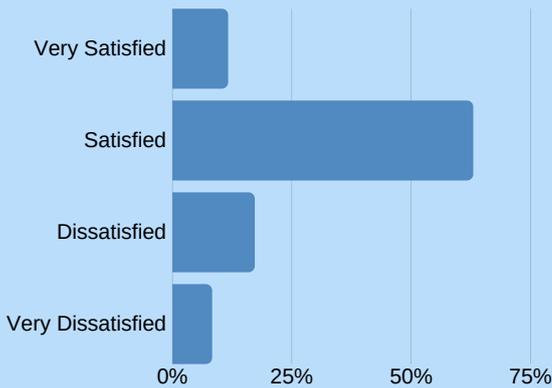
Community Events - Importance

Over 70% of respondents agree that community events are extremely or somewhat important.



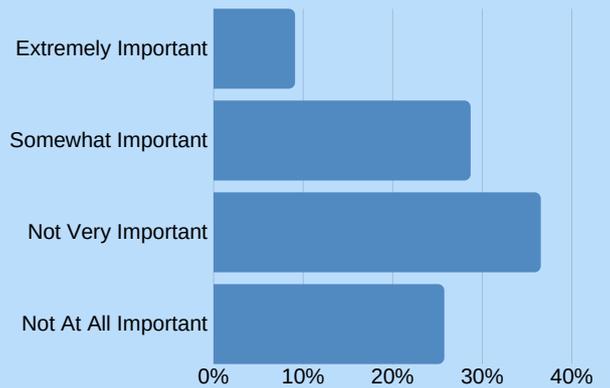
Pie in the Sky Event - Satisfaction

About 73% of respondents said they are very satisfied or satisfied with the Pie in the Sky Event.



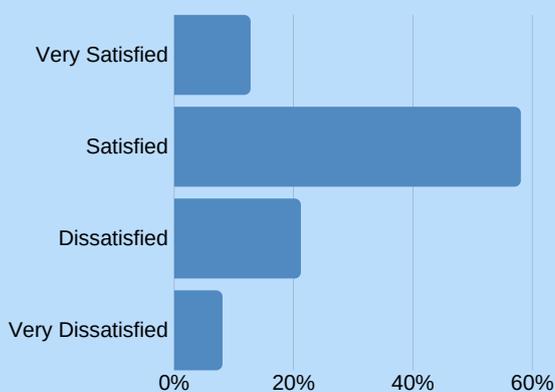
Pie in the Sky Event- Importance

Over 62% of respondents agree that the Pie in the Sky event is either not at all or not very important.



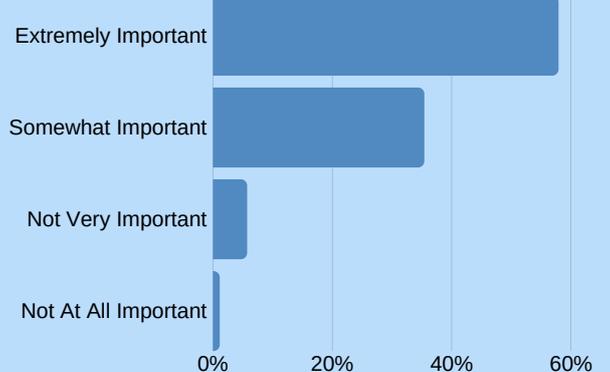
Economic Development -Satisfaction

About 70% of respondents said they are very satisfied or satisfied with economic development.



Economic Development - Importance

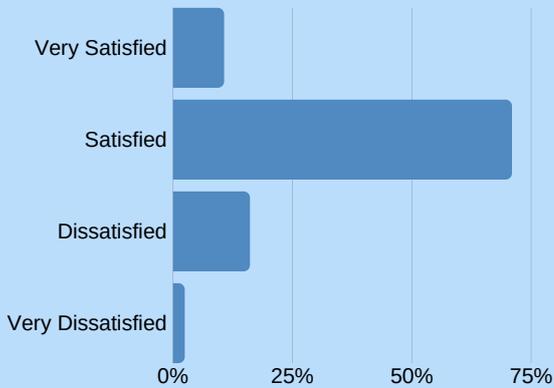
Over 93% of respondents agree that economic development is extremely or somewhat important.



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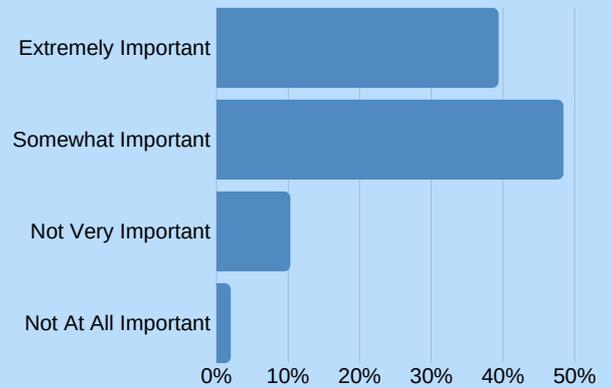
Public Outreach - Satisfaction

About 80% of respondents said they are very satisfied or satisfied with public outreach.



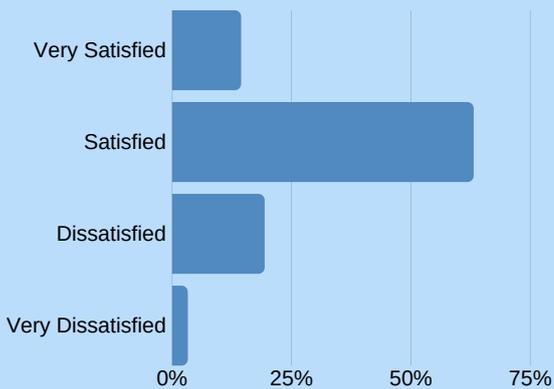
Public Outreach - Importance

About 88% of respondents agree that public outreach is extremely or somewhat important.



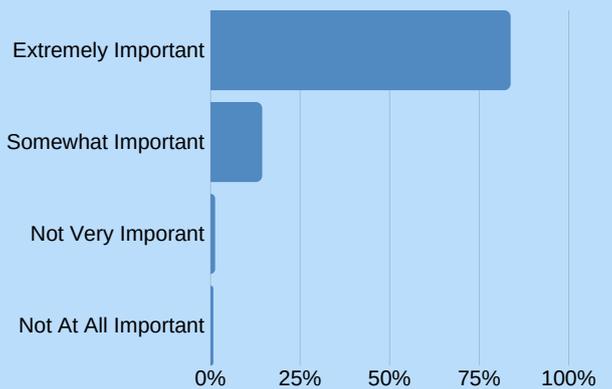
Crime Prevention/Deterrence - Satisfaction

About 78% of respondents said they are very satisfied or satisfied with crime prevention/deterrence.



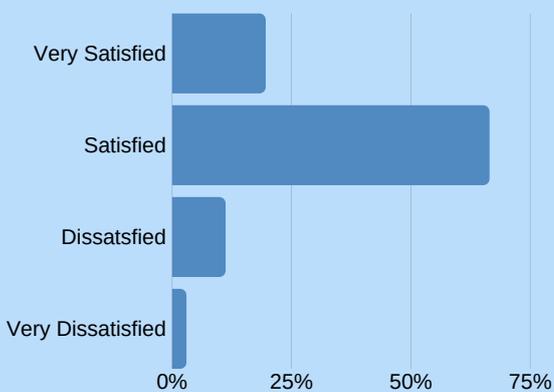
Crime Prevention/Deterrence- Importance

About 98% of respondents agree that crime prevention/deterrence is extremely or somewhat important.



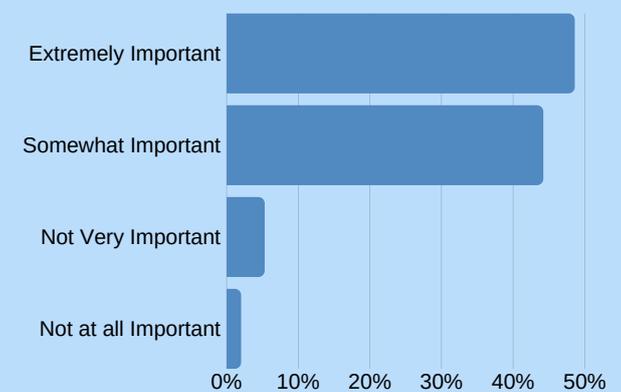
Traffic Law Enforcement - Satisfaction

Over 85% of respondents said they are very satisfied or satisfied with the enforcement of traffic laws.



Traffic Law Enforcement - Importance

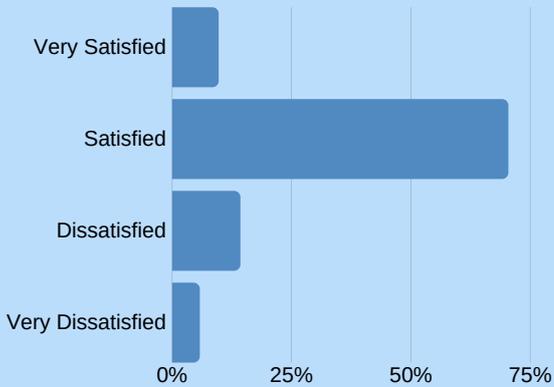
Over 90% of respondents agree that the enforcement of traffic laws is extremely or somewhat important.



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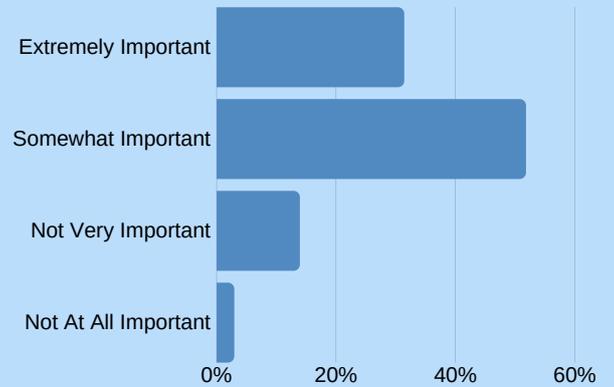
Code Enforcement - Satisfaction

About 80% of respondents said they are very satisfied or satisfied with code enforcement.



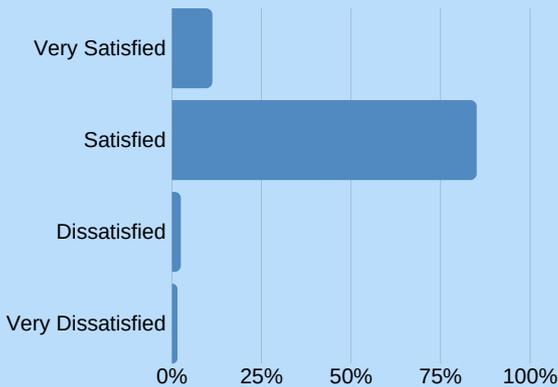
Code Enforcement - Importance

Over 80% of respondents agree that code enforcement is extremely or somewhat important.



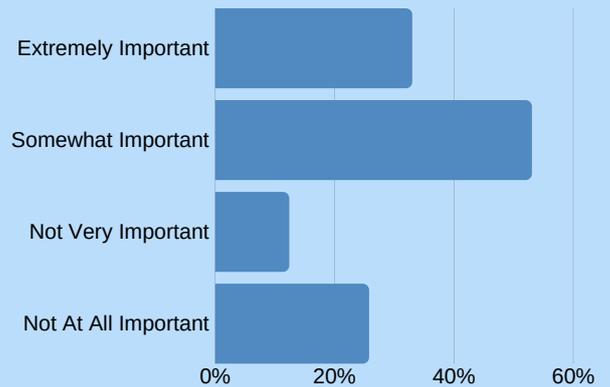
Municipal Court - Satisfaction

About 95% of respondents said they are very satisfied or satisfied with the municipal court.



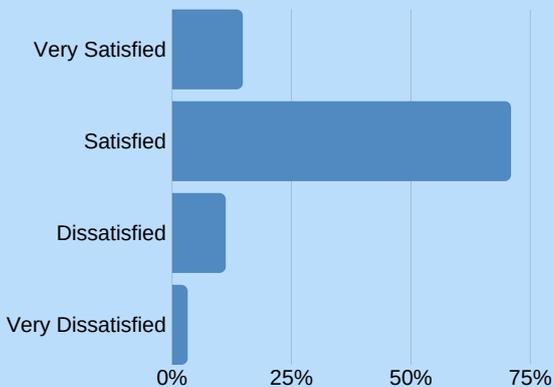
Municipal Court - Importance

Over 80% of respondents agree that the municipal court is extremely or somewhat important.



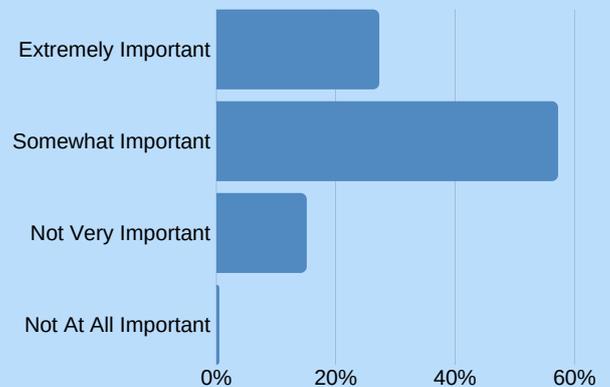
Animal Control - Satisfaction

Over 85% of respondents said they were very satisfied or satisfied with animal control services.



Animal Control - Importance

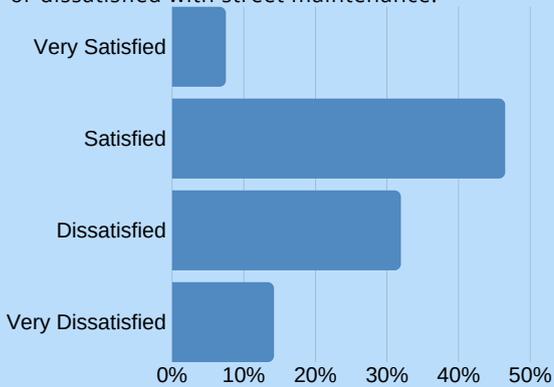
About 85% of respondents agree that animal control is extremely or somewhat important.



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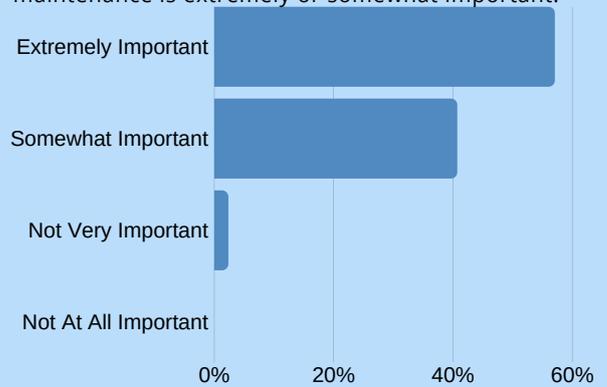
Street Maintenance - Satisfaction

Over 45% of respondents said they are very dissatisfied or dissatisfied with street maintenance.



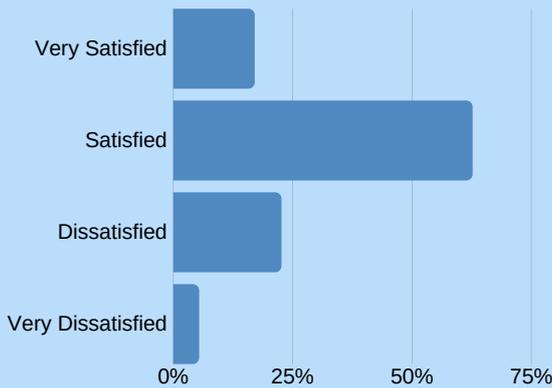
Street Maintenance - Importance

Nearly 98% of respondents agree that street maintenance is extremely or somewhat important.



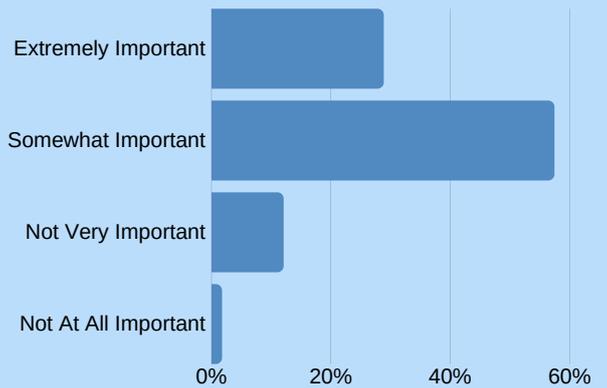
Sidewalk Maintenance - Satisfaction

About 72% of respondents said they are very satisfied or satisfied with sidewalk maintenance.



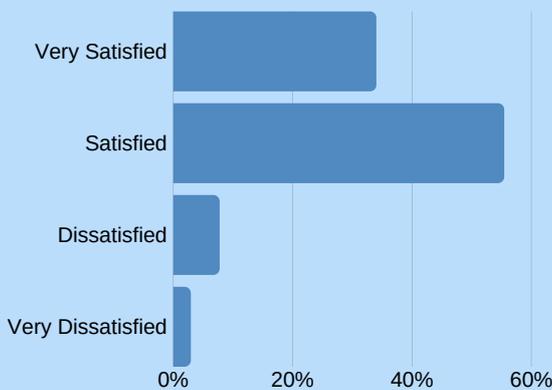
Sidewalk Maintenance - Importance

Over 85% of respondents agree that sidewalk maintenance is extremely or somewhat important.



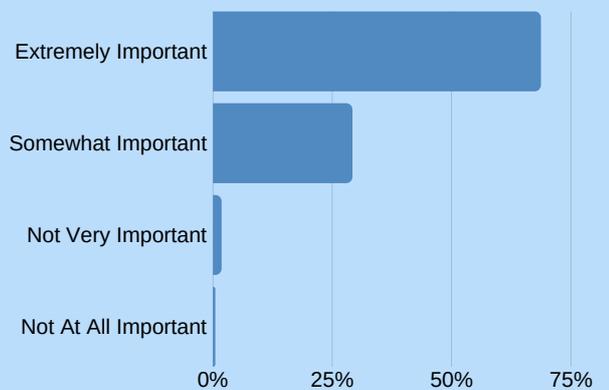
Trash, Green Waste, and Recycling - Satisfaction

Almost 90% of respondents said they are very satisfied or satisfied with trash, green waste, and recycling collection.



Trash, Green Waste, and Recycling - Importance

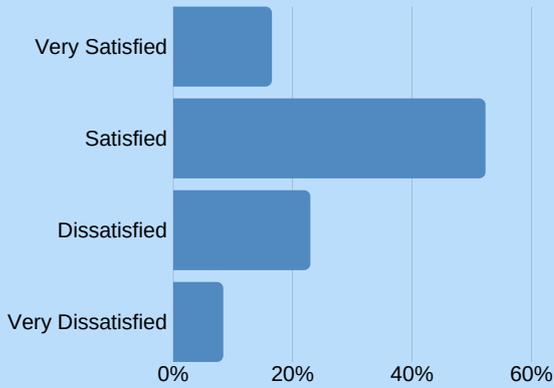
Nearly 98% of respondents agree that trash, green waste, and recycling collection is extremely or somewhat important.



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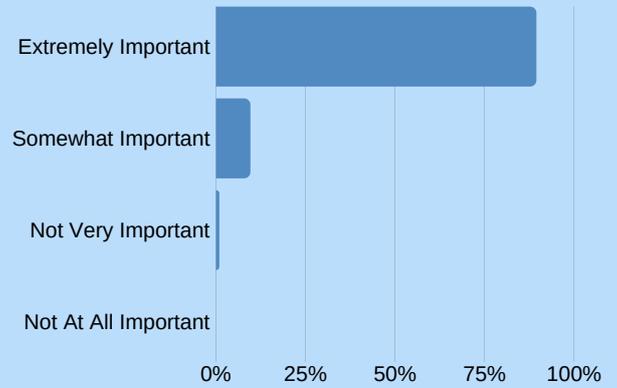
Drinking Water - Satisfaction

Over 68% of respondents said they are very satisfied or satisfied with drinking water.



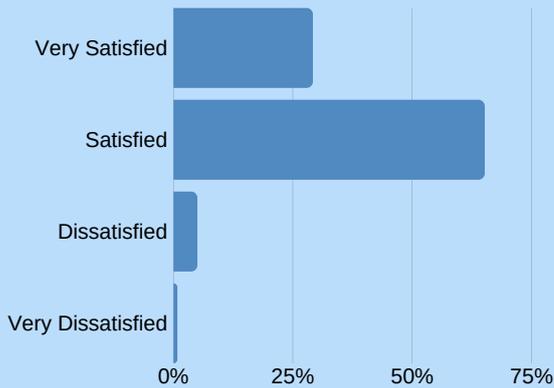
Drinking Water - Importance

About 90% of respondents agree that drinking water is extremely important.



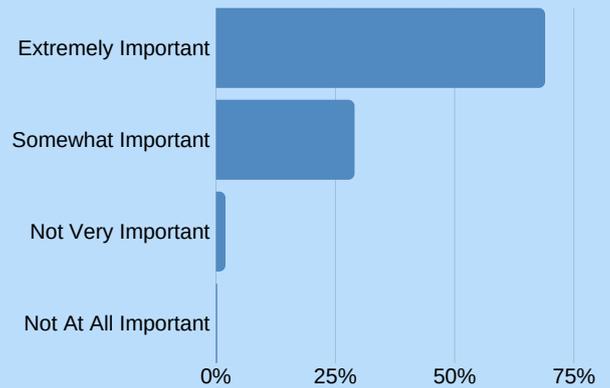
Sewer/Waste Water - Satisfaction

Nearly 30% of respondents said they are very satisfied with the sewer/waste water service.



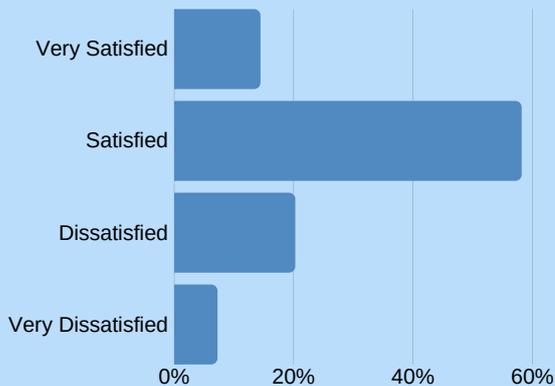
Sewer/Waste Water - Importance

Nearly 70% of respondents agree that sewer/waste water service is extremely important.



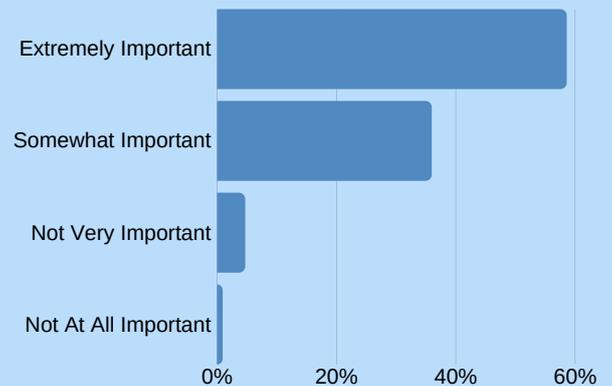
Utility Billing - Satisfaction

Over 72% of respondents said they are very satisfied or satisfied with utility billing/paying bills.



Utility Billing - Importance

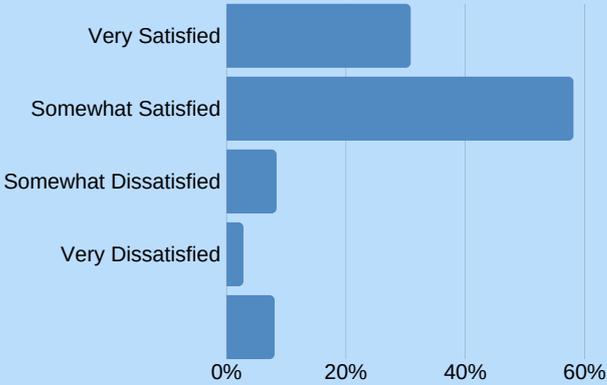
Almost 95% of respondents agree that utility billing/paying bills is extremely or somewhat important.



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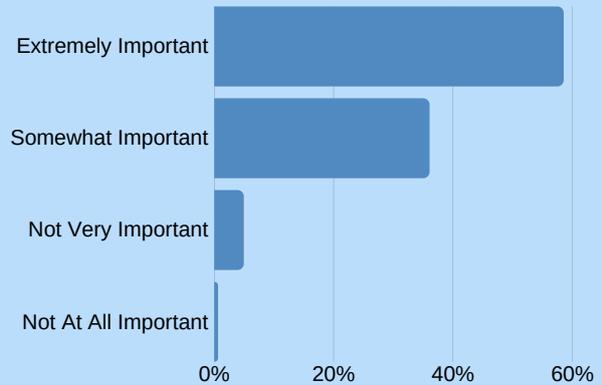
City of Kyle Website - Satisfaction

Of respondents who use the City of Kyle website, about 89% are very or somewhat satisfied.



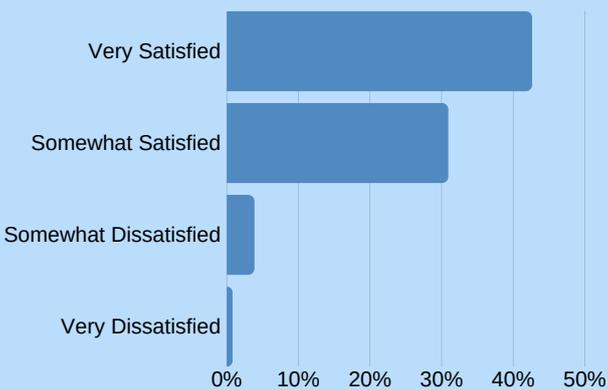
City of Kyle Website - Importance

Of respondents who use the City of Kyle website, about 95% agree that it is extremely or somewhat important.



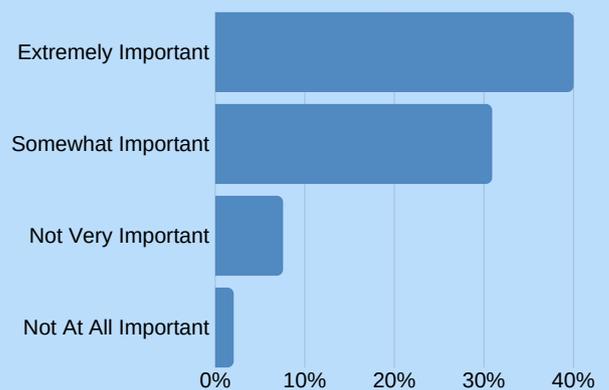
Weekly Kyle e-News - Satisfaction

Over 95% of respondents are very or somewhat satisfied with the weekly Kyle e-News.



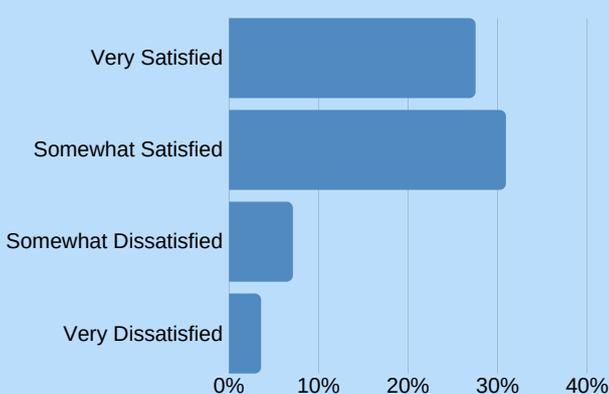
Weekly Kyle e-News - Importance

About 90% of respondents agree that the the weekly Kyle e-News is extremely or somewhat important.



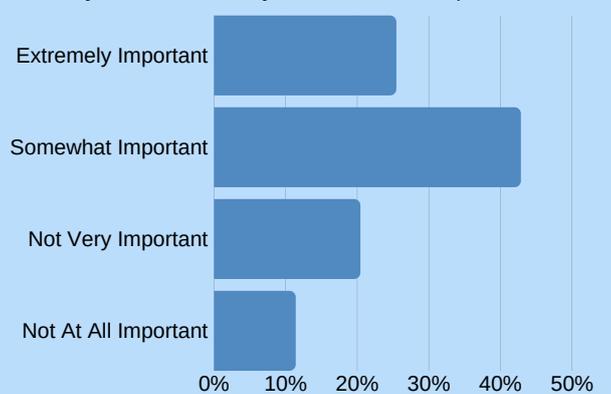
Newsletter in Utility Bill - Satisfaction

Almost 89% of respondents said they are very or somewhat satisfied with the newsletter in the utility bill.



Newsletter in Utility Bill - Importance

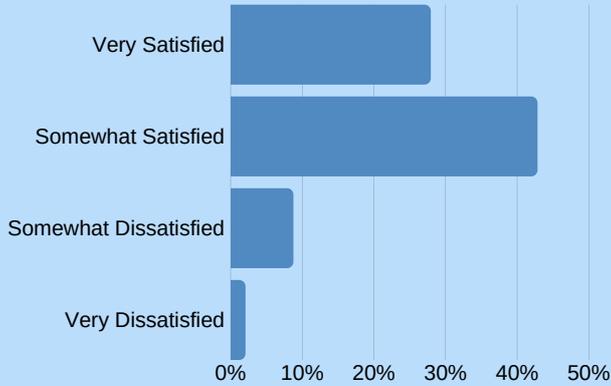
About 68% of respondents agree that the newsletter in the utility bill is extremely or somewhat important.



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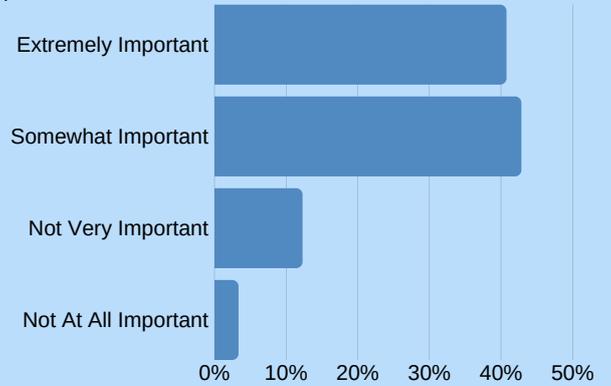
City of Kyle Social Media - Satisfaction

Of respondents who use City of Kyle's social media, about 89% are very or somewhat satisfied.



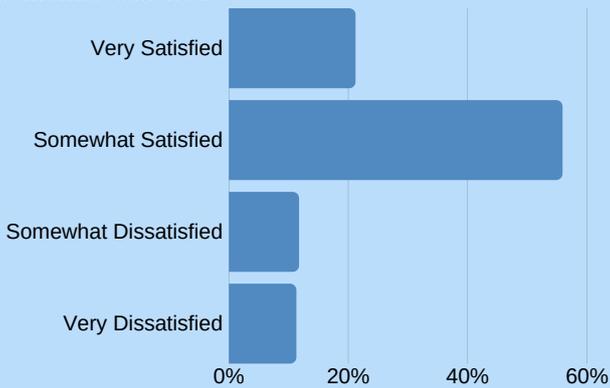
City of Kyle Social Media - Importance

Of respondents who use City of Kyle's social media, about 84% agree that it is extremely or somewhat important.



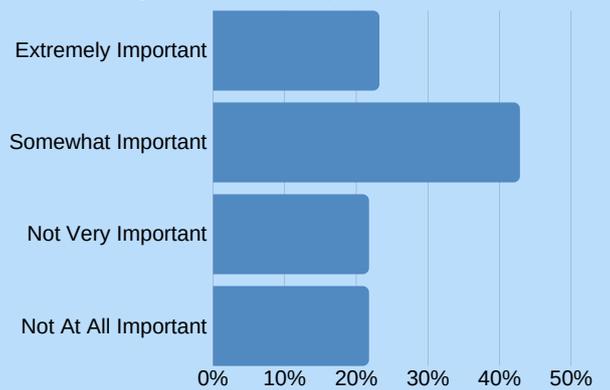
KYLE 10 (Channel 10 on Spectrum Cable) - Satisfaction

Of respondents who use KYLE 10, about 77% are very or somewhat satisfied.



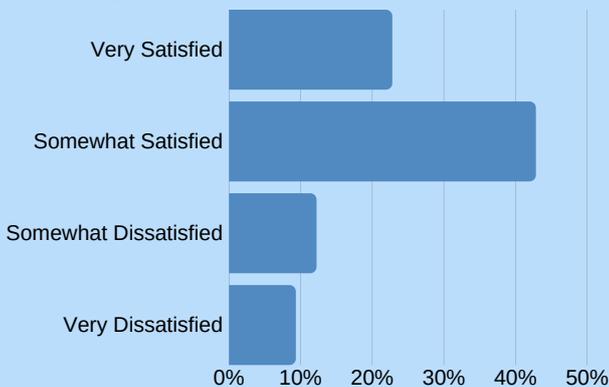
KYLE 10 (Channel 10 on Spectrum Cable) - Importance

Of respondents who use KYLE 10, about 56% agree that it is extremely or somewhat important.



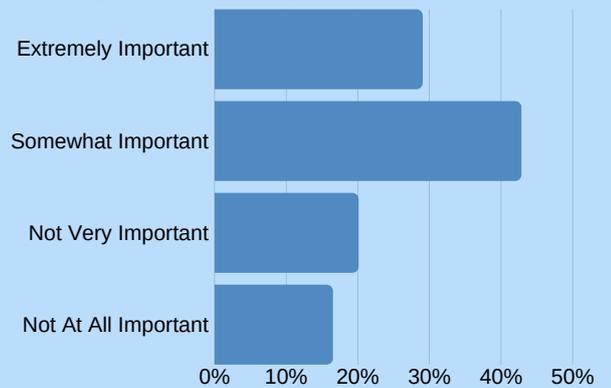
Next Door App - Satisfaction

Of respondents who use the Next Door app, about 79% are very or somewhat satisfied.



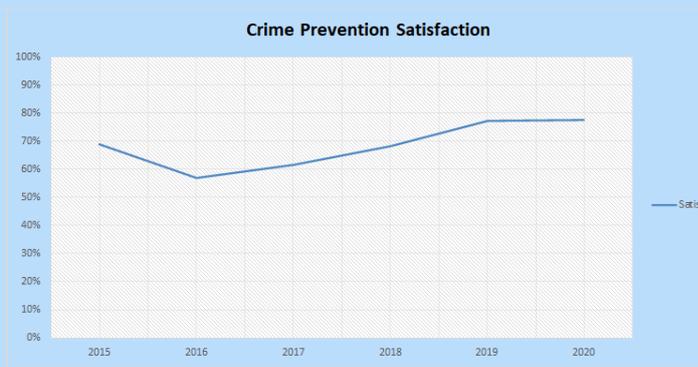
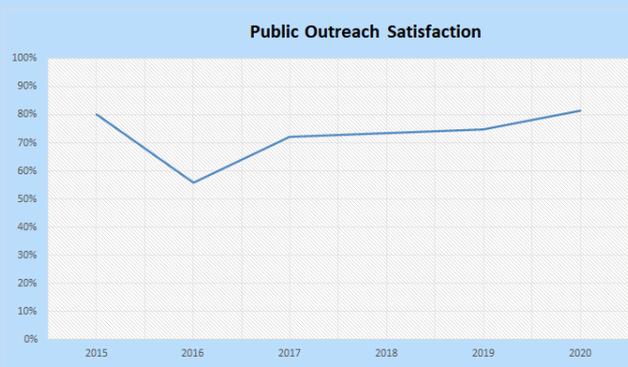
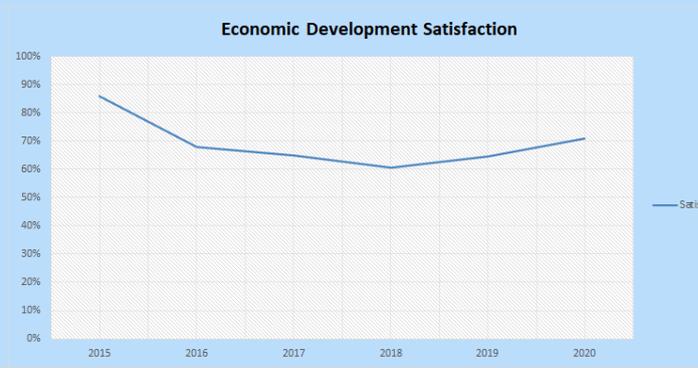
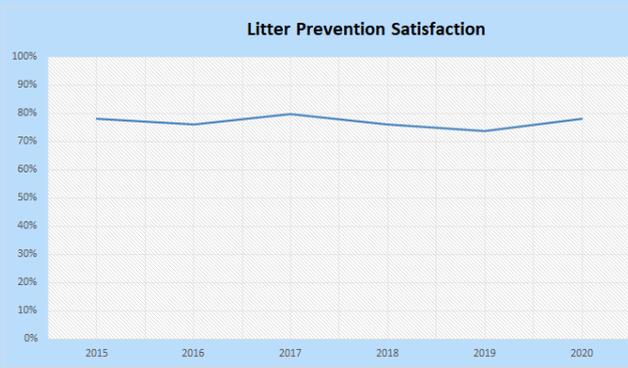
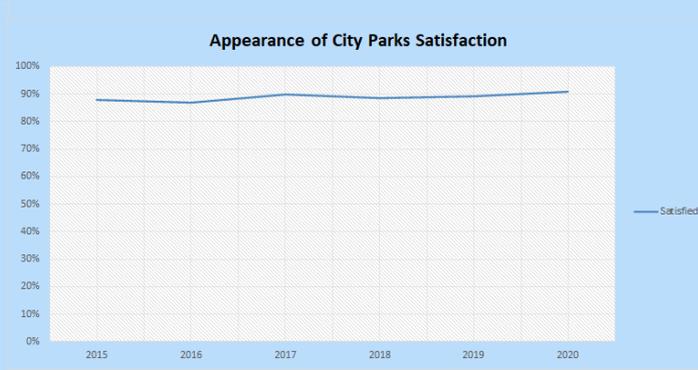
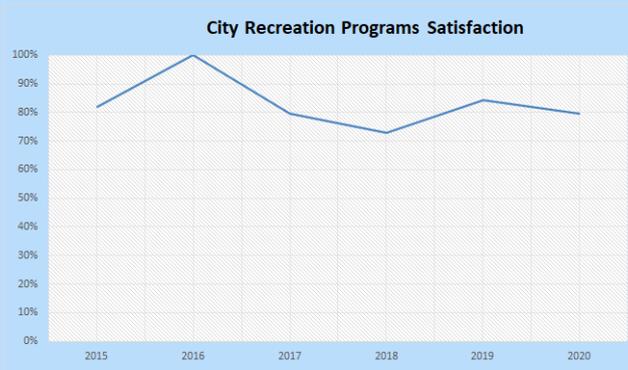
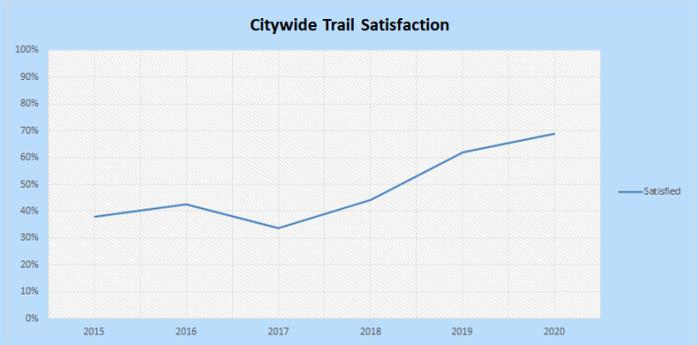
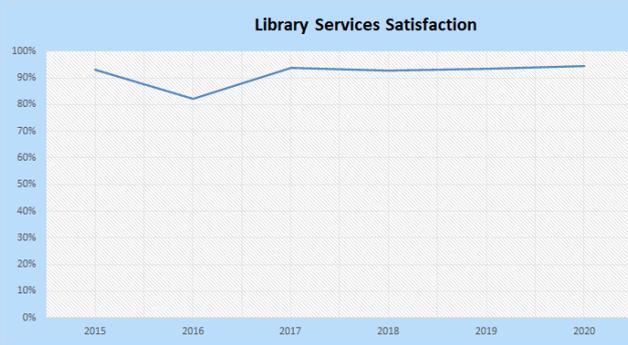
Next Door App - Importance

Over 61% of respondents agree that the Next Door App is very or somewhat important.



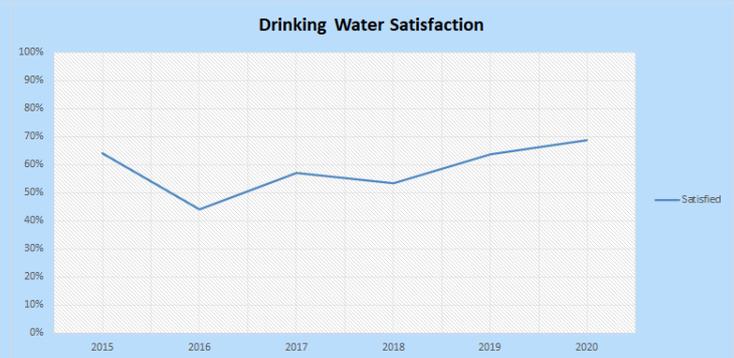
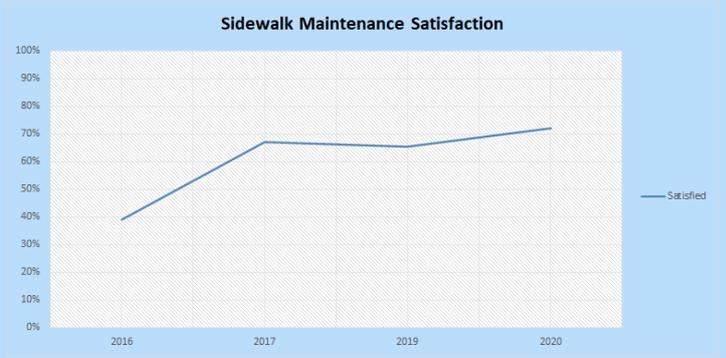
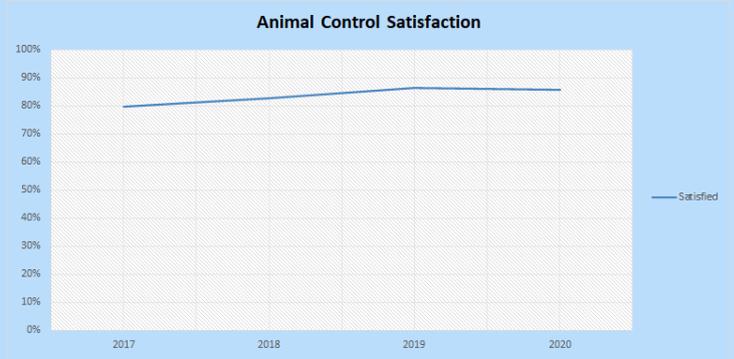
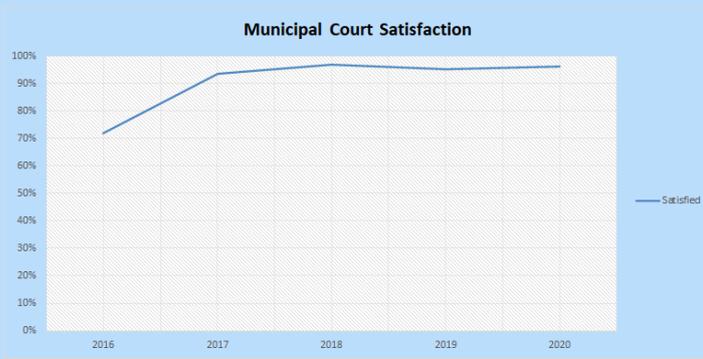
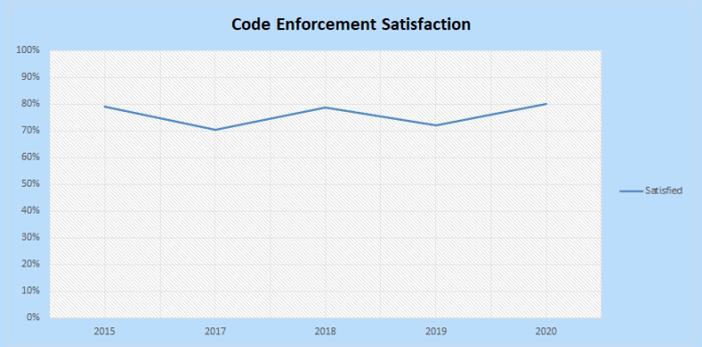
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CHANGE OVER TIME



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