

Downtown Kyle Business Survey

1. What is your business name?

17 Response(s)

2. What type of business do you own?

| | Number of Response(s) | Response Ratio |
|--------------|-----------------------|----------------|
| Retail | 0 | 0.0% |
| Service | 8 | 47.0% |
| Office | 1 | 5.8% |
| Other | 7 | 41.1% |
| No Responses | 1 | 5.8% |
| Total | 17 | 100% |

8 Comment(s)

3. What types of product(s) or service(s) do you offer?

17 Response(s)

4. What are your business hours?

16 Response(s)

5. How long have you been in business in Downtown Kyle?

17 Response(s)

6. Please select how you market your business from the choices below. Feel free to add additional information in the comments.

| | Number of Response(s) | Response Ratio |
|-------------------|-----------------------|----------------|
| Facebook | 14 | 87.5% |
| Instagram | 11 | 68.7% |
| Pinterest | 2 | 12.5% |
| Print advertising | 9 | 56.2% |
| Radio ads | 1 | 6.2% |
| TV ads | 0 | 0.0% |
| Other | 8 | 50.0% |
| Total | 16 | 100% |

6 Comment(s)

7. How are you engaged with downtown efforts?

15 Response(s)

8. Do you partner with other business owners in your downtown? If yes, please describe how.

14 Response(s)

9. What do you like about other downtowns?

16 Response(s)

10. What do you love about Downtown Kyle?

16 Response(s)

11. What are some of the challenges you face in Downtown Kyle?

16 Response(s)

12. What makes your community unique?

13 Response(s)

13. What else should the TDA Downtown Assessment Team know about your business and downtown?

11 Response(s)
