## **Public Art Master Plan**



### Take the City of Kyle Public Art Survey

Be a part of the process! Take the City of Kyle Public Art Survey at <u>SurveyMonkey.com/r/KylePublicArt</u> and tell us what types of Public Art you would like to see incorporated, recommend locations for projects, and share feedback.

The City of Kyle is creating a Public Art Master Plan to guide the strategic placement, funding, and management of public art throughout the community. This plan will serve as a framework to align public art initiatives with the City's values, enhance public spaces, support local artists, and promote cultural engagement and will support the work of the Arts and Cultural Board. The plan will help identify how public art helps the city achieve its overall goals, recommend locations for projects, and lay out a process for managing projects.

The plan will include public input, identify priority locations, and recommend policies for selection, maintenance, and future growth of the public art program.

#### **Public Input - Phase 1:**

On Thursday, June 12, City Staff and consultants launched an online survey where residents can share preferences on types Public Art they would like to see incorporated, recommend locations for projects, and share feedback.

To take the survey visit the <u>City of Kyle Public Art Survey webpage</u>. We are interested in hearing from people who live in or work in the city about how you think public art can make Kyle a better place to live, work or visit. Responses will be anonymous. The survey is open until Friday, August 1.

Once the survey closes, results will be posted to this webpage.

#### Findings & Recommendations - Phase 2:

Once the Public Art Survey is complete, findings will be compiled and presented to the Arts and Cultural Board, internal and external advisory groups, City Staff, and other relevant stakeholders.

A plan will then be formulated with their input to be presented to City Council and residents in late 2025.

# **Related Questions**

### What is Public Art?

Public art, in its most basic definition, is art in public spaces. While the term may evoke images of bronze statues, today public art can be much more – from murals to artist-designed features of public spaces and buildings to utility box wraps. What all these kinds of public art have in common is that they are free and accessible for everyone's enjoyment and inspiration, and altogether they help define what a city is all about and provide a unique way of experiencing the city.

## Why a Plan for Public Art?

Art should be all about creativity, right? What does a plan for art actually do?

Kyle's public art plan will answer three question. First, why is public art important to people in Kyle, and how can public art help the city achieve its overall goals? Second, what are the best opportunities for new art projects in Kyle? Third, how should projects be managed? What should the roles of the Arts and Cultural Board and City staff be?

### How Does a Public Art Plan Work?

During the May 6, 2025 City Council meeting, council voted to enter into a contract with Public Art Consulant Todd W. Bressi to lead the process on the Public Art Master Plan. You can read about him at his website linked here ArtfulPlaces.com.

The process will take about eight months. During the Summer of 2025, Bressi and the Arts and Cultural Board will be collecting input from people in the community and undertaking research about Kyle. Late Summer 2025, he will present his findings and recommendations. Throughout the Fall of 2025, Bressi will work with the Arts and Cultural Board and City staff to develop a plan that they will present to Council.

### How Can I Be Involved?

The first thing you can to is answer the <u>City of Kyle Public Art Survey Webpage</u>, so we can understand how public art can best meet the needs of our city and community in the future. Your responses will be anonymous, and we will post the results on this webpage.

You can also sign up for newsletters that will have information about this process as it evolves, including ways to review and comment on the recommendations and the draft plan. To sign up for the newsletter, visit the <a href="Kyle">Kyle</a> E-News Webpage.

We would also encourage you to visit the <u>City of Kyle Arts and Cultural Board webpage</u> to learn more about the board and their duties.

View All FAQ's